

PREZENTACJA TIMES HIGHER EDUCATION



Moderatorzy:

Lachyn Italmazova

Commercial Director,
UK & Europe,
Times Higher Education

Magdalena Marzec

Regional Manager,
UK & Europe,
Times Higher Education

THE World University Rankings 2024 – omówienie metodyki rankingu, wprowadzenie do Gali



**World
University
Rankings**

THE World
University
Rankings 2024

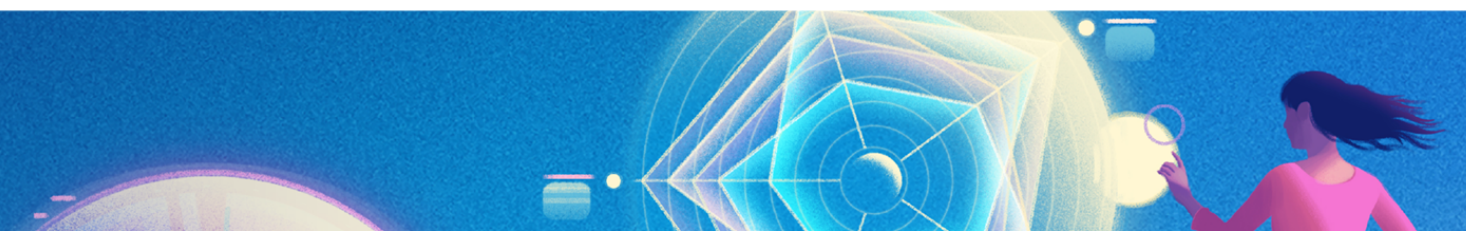
THE 2024 World University Rankings Data Masterclass

Lachyn Italmazova, Commercial Director – Europe
Magdalena Marzec, Regional Manager – Poland



Agenda

- World University Rankings 2024
- Methodology Review
- Poland Trends and Analyses
- Ukraine Trends and Analyses
- How we support universities



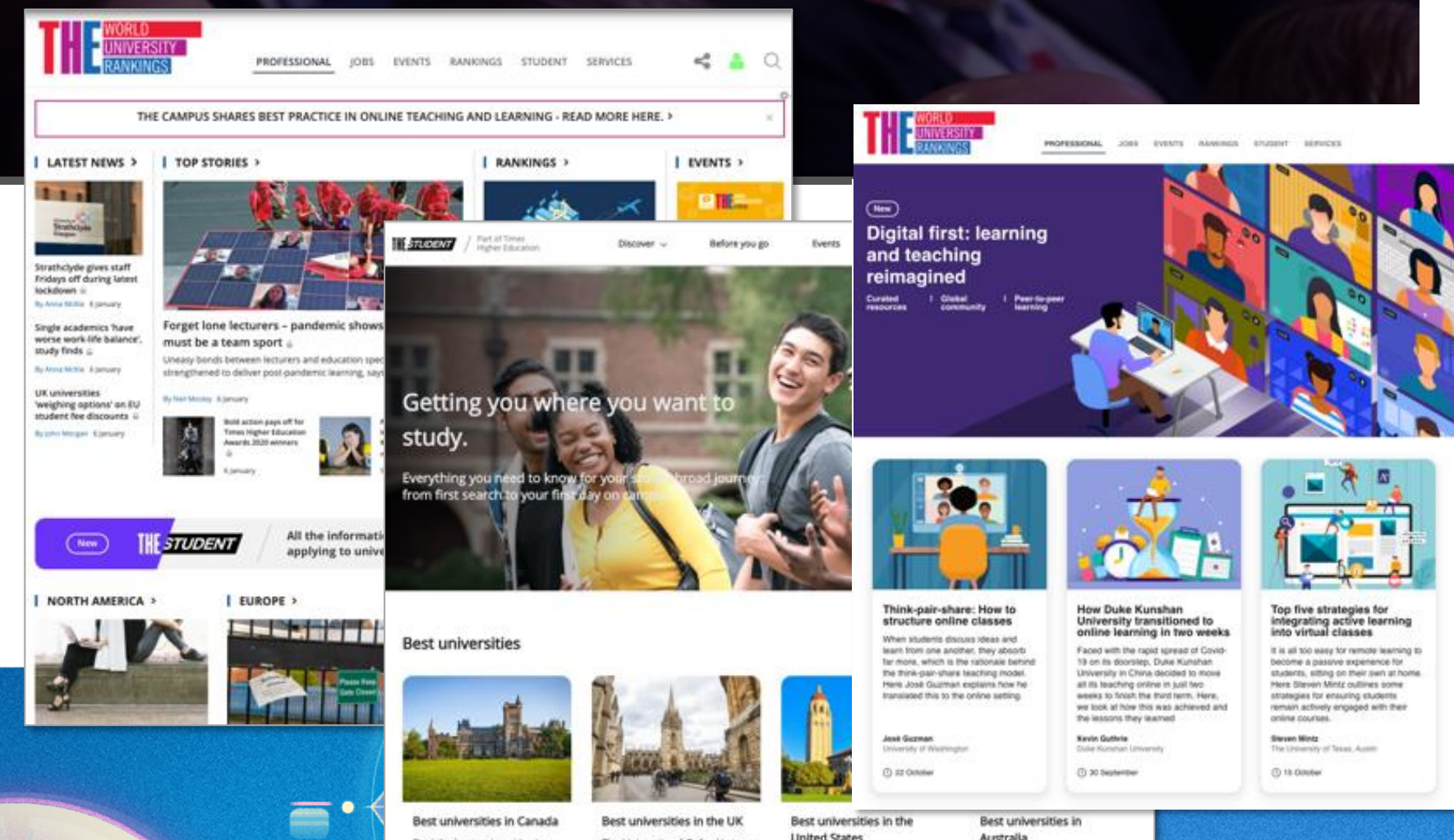
50+ Years of Insights

To help **universities** understand their position against their mission.
To help **students** find and access the university best suited to their abilities and aspirations.
To help **higher education** deliver transformational teaching, research and innovation.

1971



2023



Empowering Global Higher Education

From powerful, data-driven insights and strategic consultancy support to agenda-setting events and hiring solutions, our products and services enable everyone in higher education to make smarter, more informed decisions.

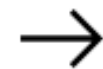
News

Daily news and analysis for global higher education



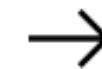
Rankings

The world's most comprehensive university rankings



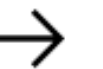
Resources

THE Campus brings together insight and advice for academics and university staff daily



Events

Connecting the higher education community



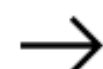
Study abroad

THE Student supports you, from first university search to your first day on campus



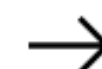
Jobs

Higher education's global job board



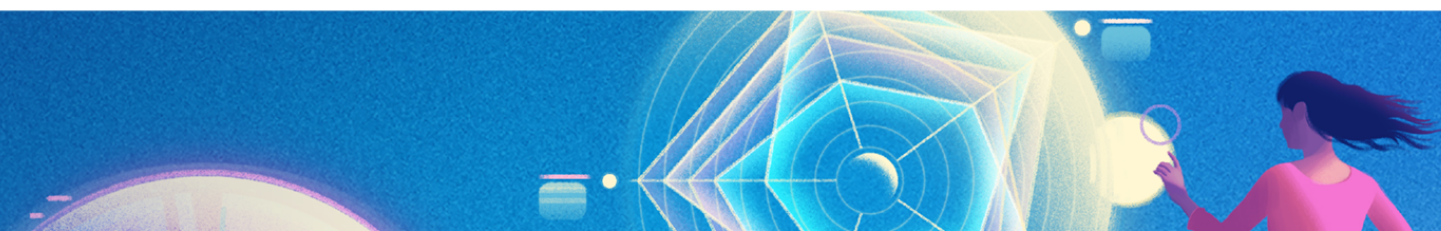
Data

Helping leaders make better decisions



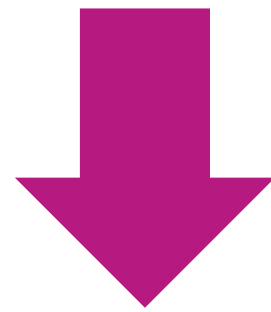
Solutions

Services for universities, governments and corporates



Our Rankings

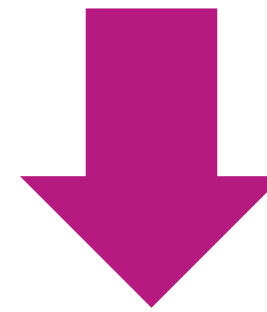
TEACHING



Focus: student satisfaction, employer reputation, graduation rate + more

Participation rules: country specific

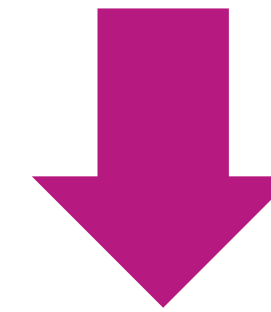
RESEARCH



Focus: research output, research quality, research collaboration, reputation + more

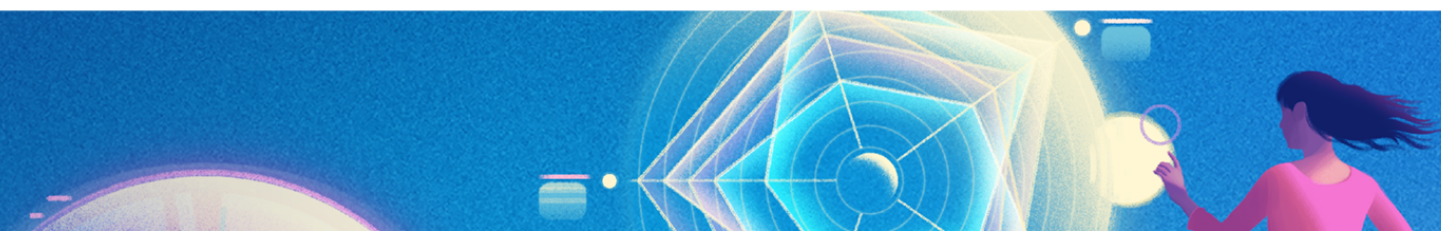
Participation rules: 1,000+ publications over 5 years, teach undergraduates across a range of subjects

IMPACT & SUSTAINABILITY



Focus: research, teaching, stewardship and outreach against the UN's 17 Sustainable Development Goals

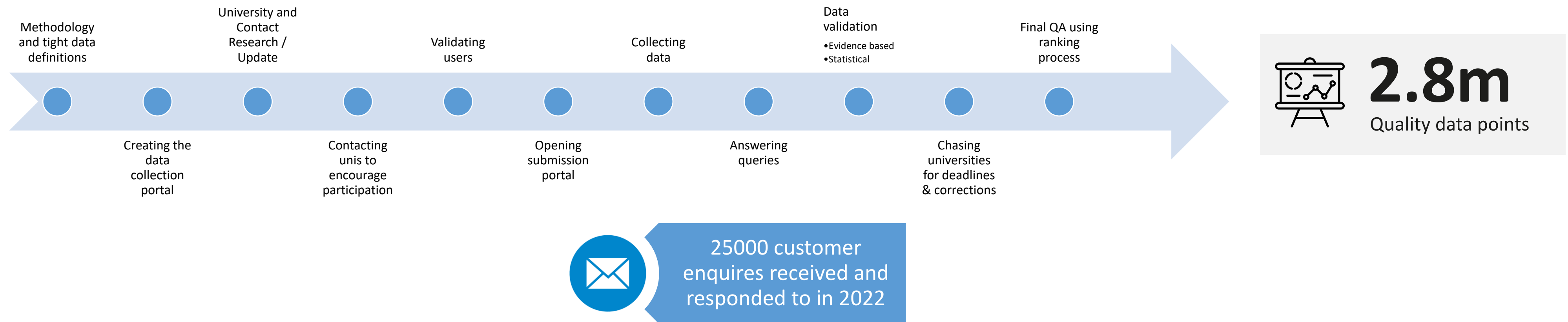
Participation rules: all UG or PG higher education institutions



Key building block: institutional data



- Data is collected direct from universities every year
- Data is collected for the entire university, and in 11 broad subject areas
- Data is validated using statistical techniques, and verified against over 70 external datasets – more are added each year



Key building block: Academic Reputation Survey



Key participation criteria

- Strictly invitation-only (universities cannot make nominations or supply contact lists, and individuals cannot nominate themselves).
- Academics must have at least one cited research paper and have published in the last 5 years.

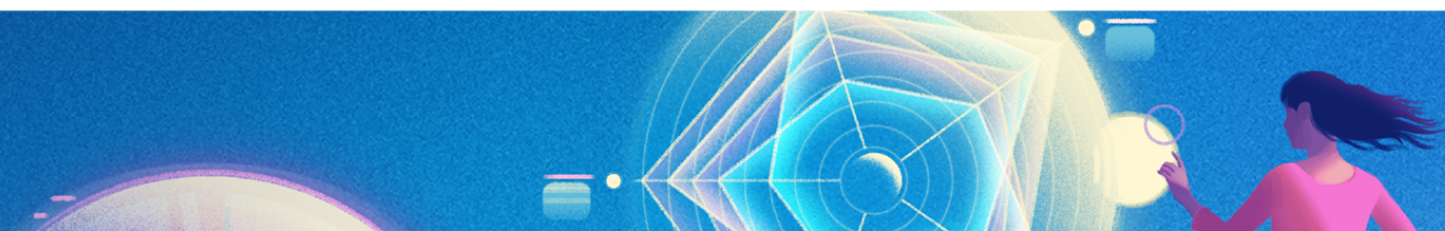
Survey

- Scholars questioned at the level of their specific discipline and are asked to name up to 15 universities that they believe are the best in research and teaching, both in general and in their direct experience.
- The survey is translated into 12 languages

Fair representation

- Results are benchmarked using UNESCO data to ensure the ranking is representative of the global distribution of scholars, both by country and subject

Survey runs 1st November to 31st January annually



New methodology. Why change? 2004 to 2024

1

20th edition: provide better insights into what it means to be a leading research university in 21st century.

2

Reflect a more diverse world. 200 to 2,000 universities

3

Give governments the information they need to understand policy performance

- Expand from 13 metrics to 17 metrics

4

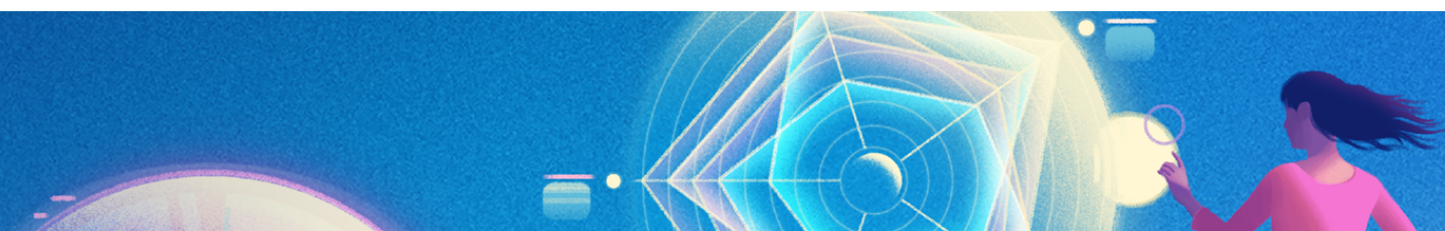
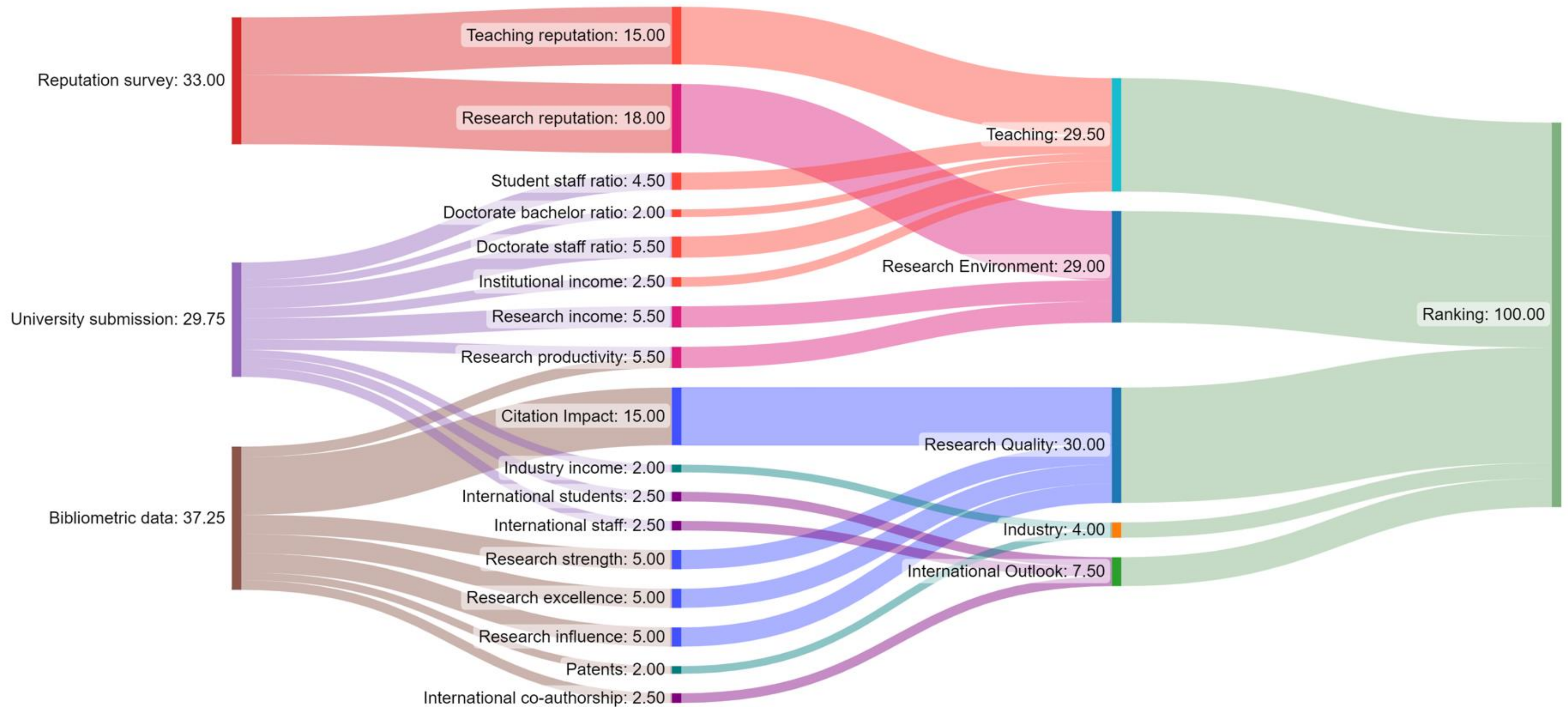
Sit alongside the unique perspectives provided by THE's other rankings, including the Impact Rankings

5

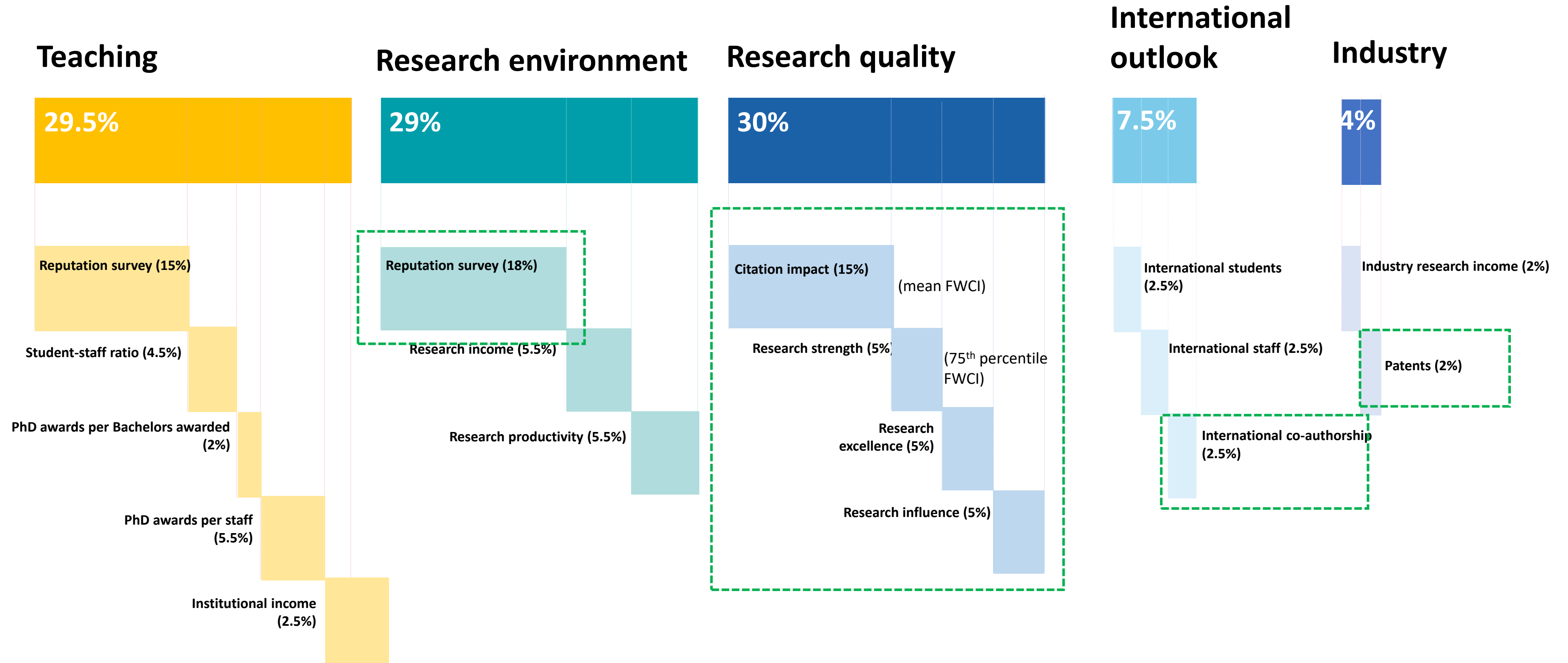
Maintain the same data collection fields – minimize change for university data provision



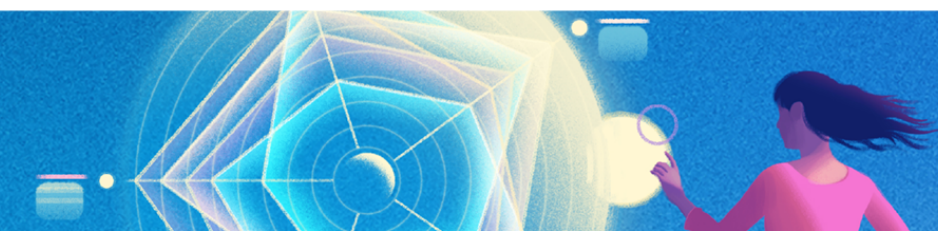
A comprehensive, balanced and rigorous methodology



The ranking metrics at a glance



5 pillars; 17 metrics



The world's biggest university ranking

Universities

The world's biggest university ranking

Universities submitted data

2,673

Number of countries represented

127

Bibliometrics

In partnership with **ELSEVIER**

Research papers

16.5m

Citations

134m

Universities Data

The world's largest data gathering exercise from universities

Data values

411,789

Data queries resolved

34,455

Academic Survey

The world's largest academic survey

Respondents

68,402

Votes

944,509

Countries

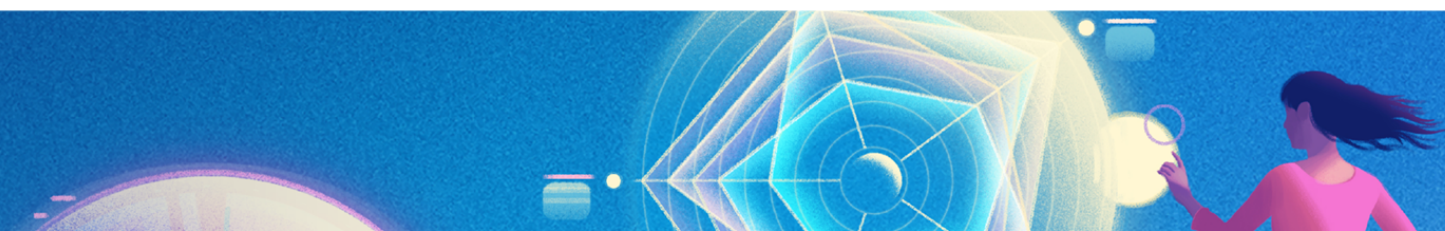
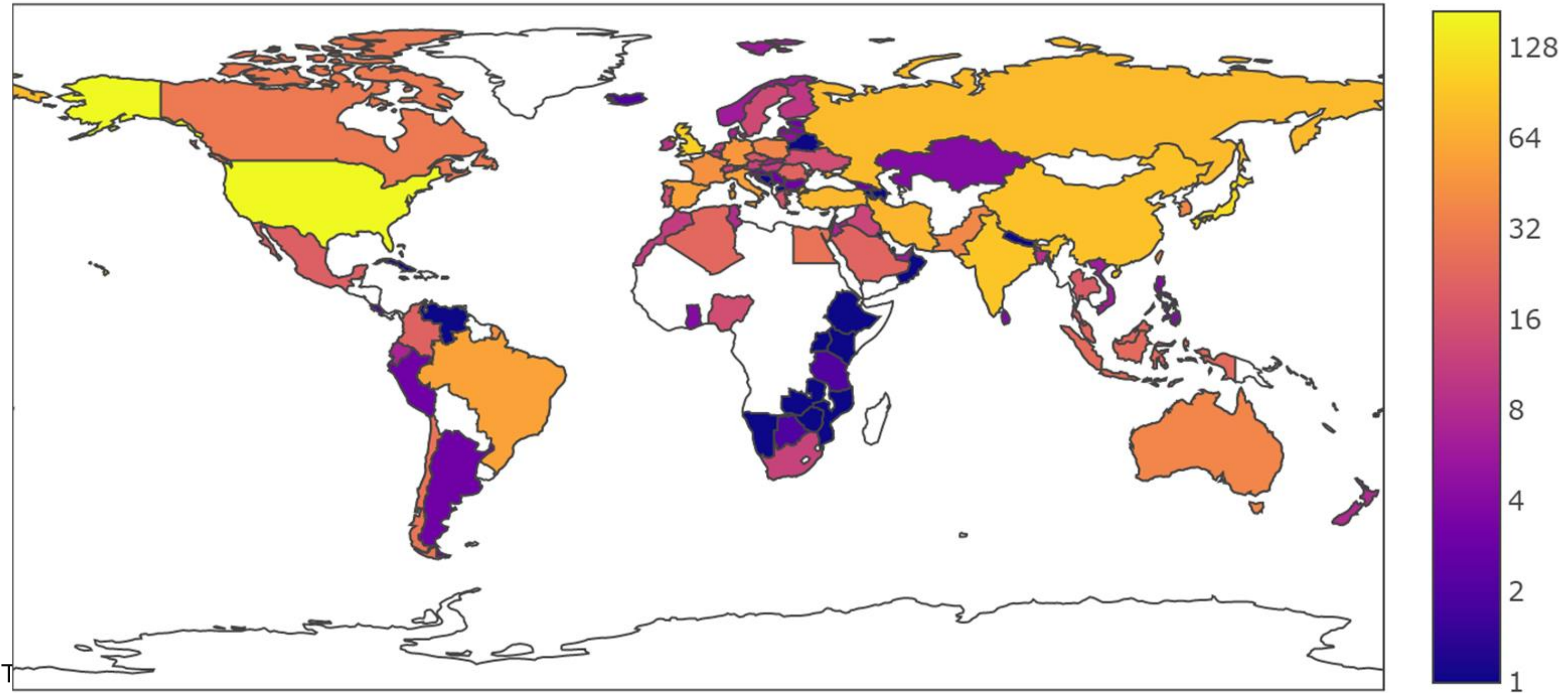
166

Poland Trends and Analyses

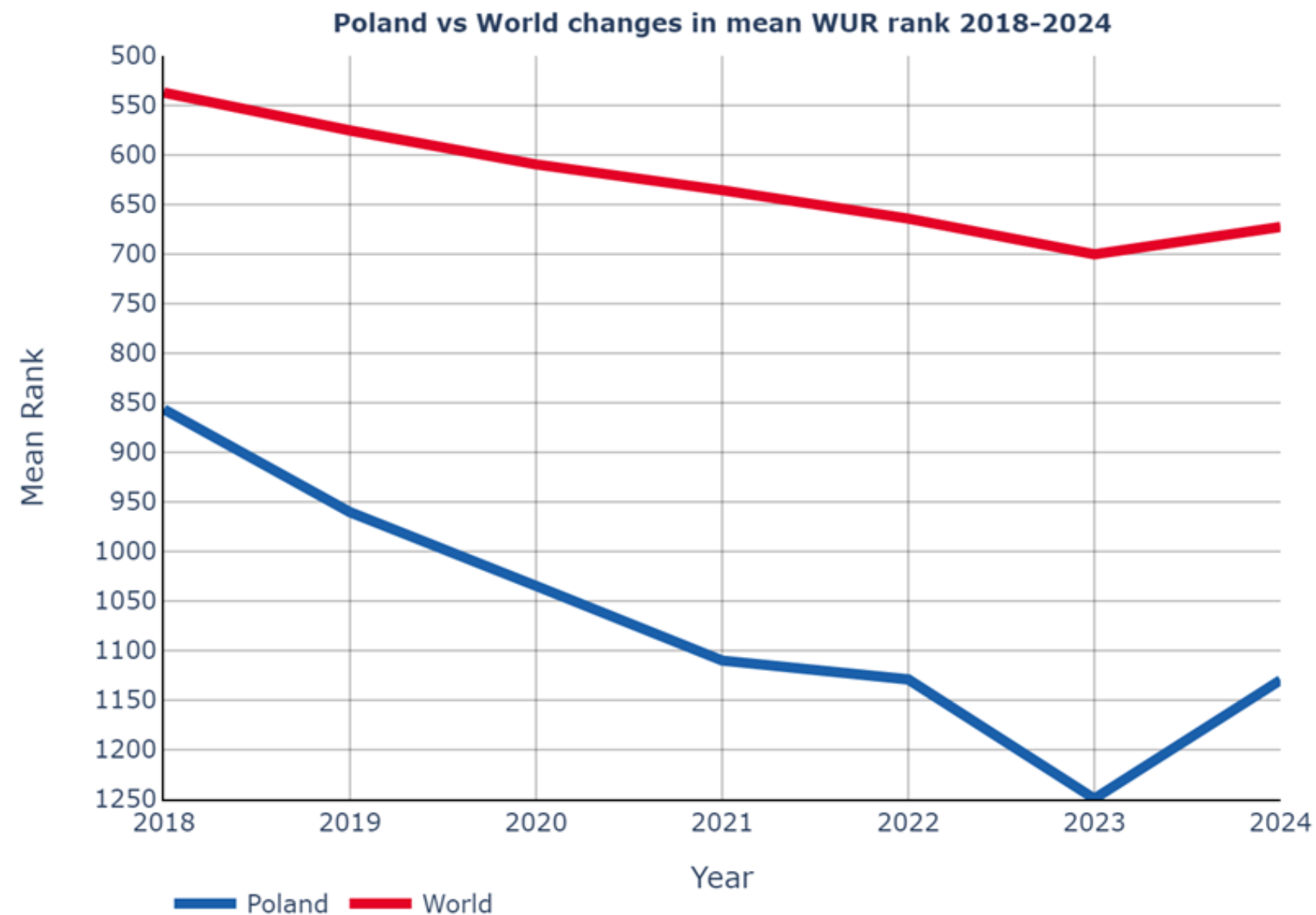


Number of universities per country in The World in WUR 2024

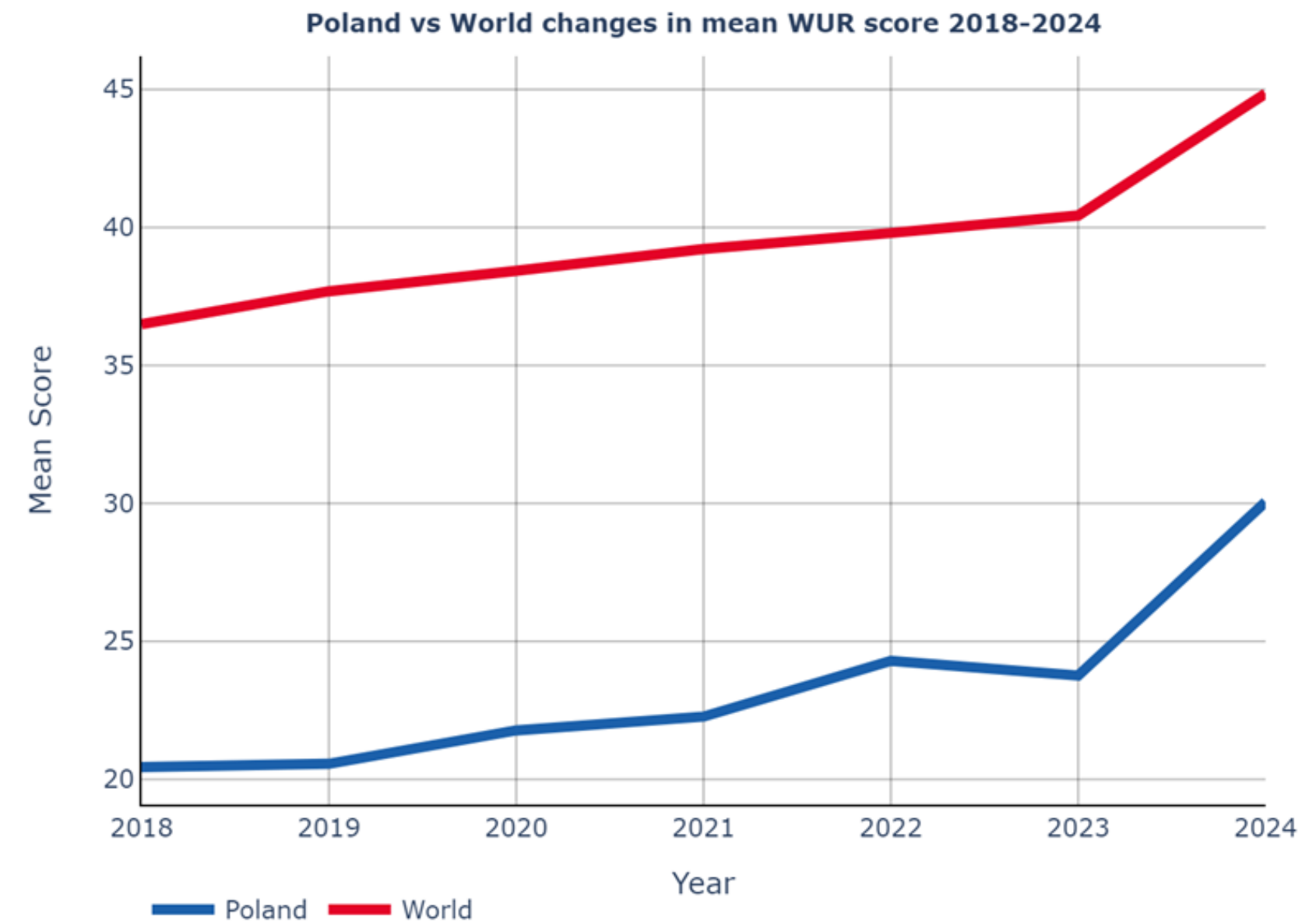
There are a total of 1904 institutions in The World ranked in the World University Rankings 2024, from 108 countries
37 institutions from Poland were ranked, which is the 17th highest in The World



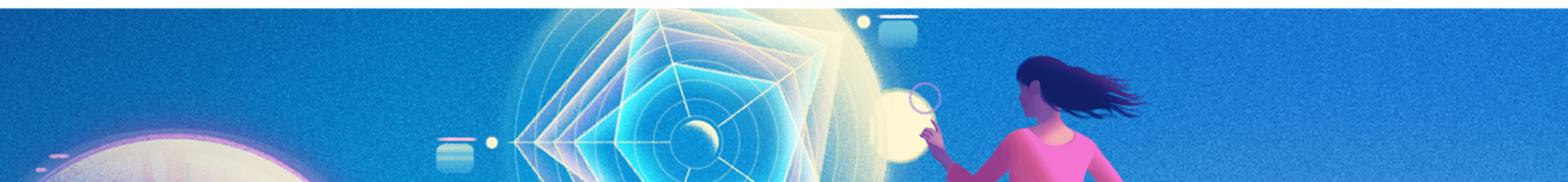
Poland vs World 2018-2024 Overall WUR changes



The WUR rank for Poland has decreased by an average of 273 between 2018 and 2024, World decreased by an average of 135. Note that the number of universities in WUR has risen from 1103 in 2018 to 1904 in 2024.

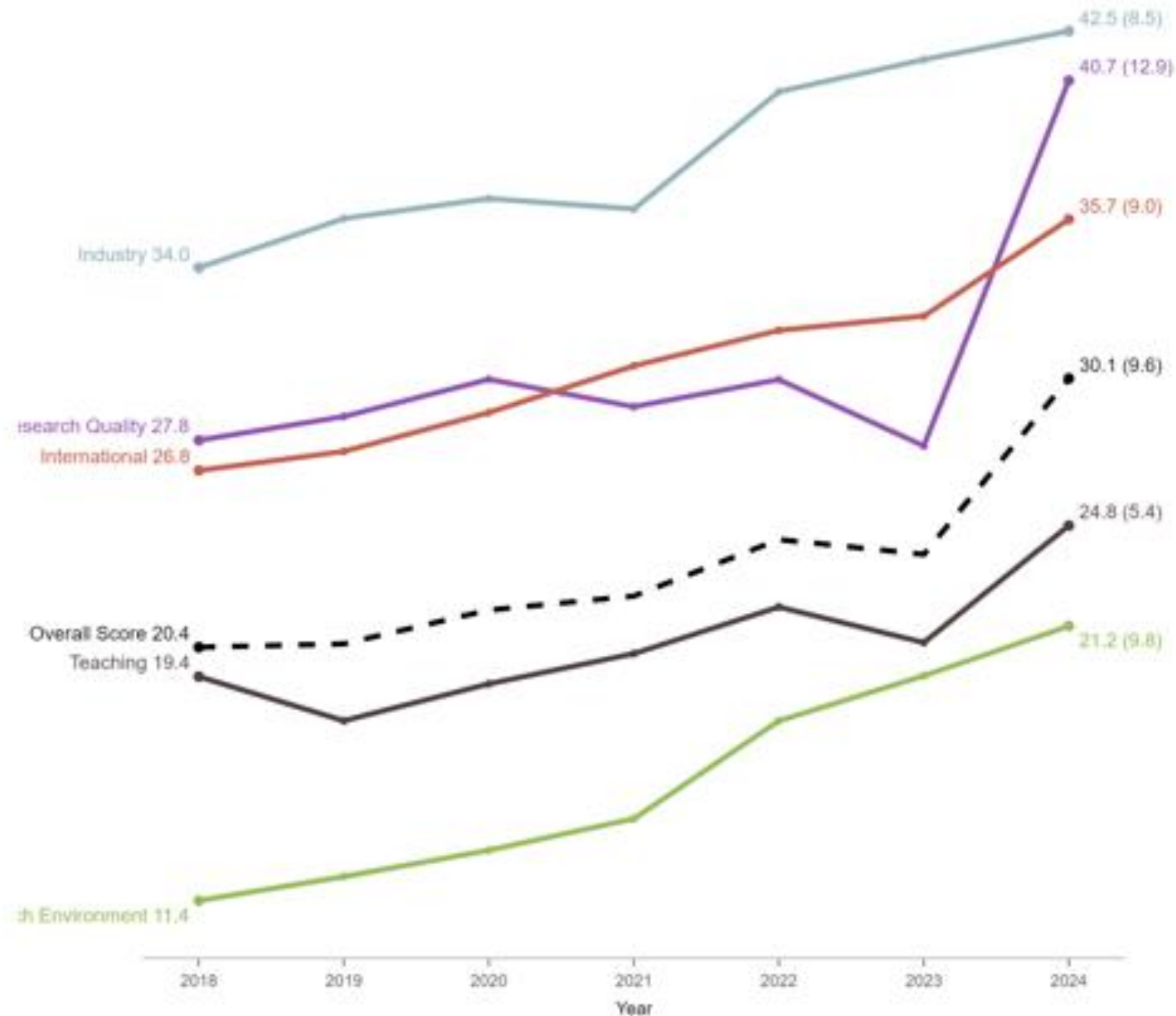


The WUR Score for Poland has increased by an average of 9.6 between 2018 and 2024, World has increased by an average of 8.4 during the same period.



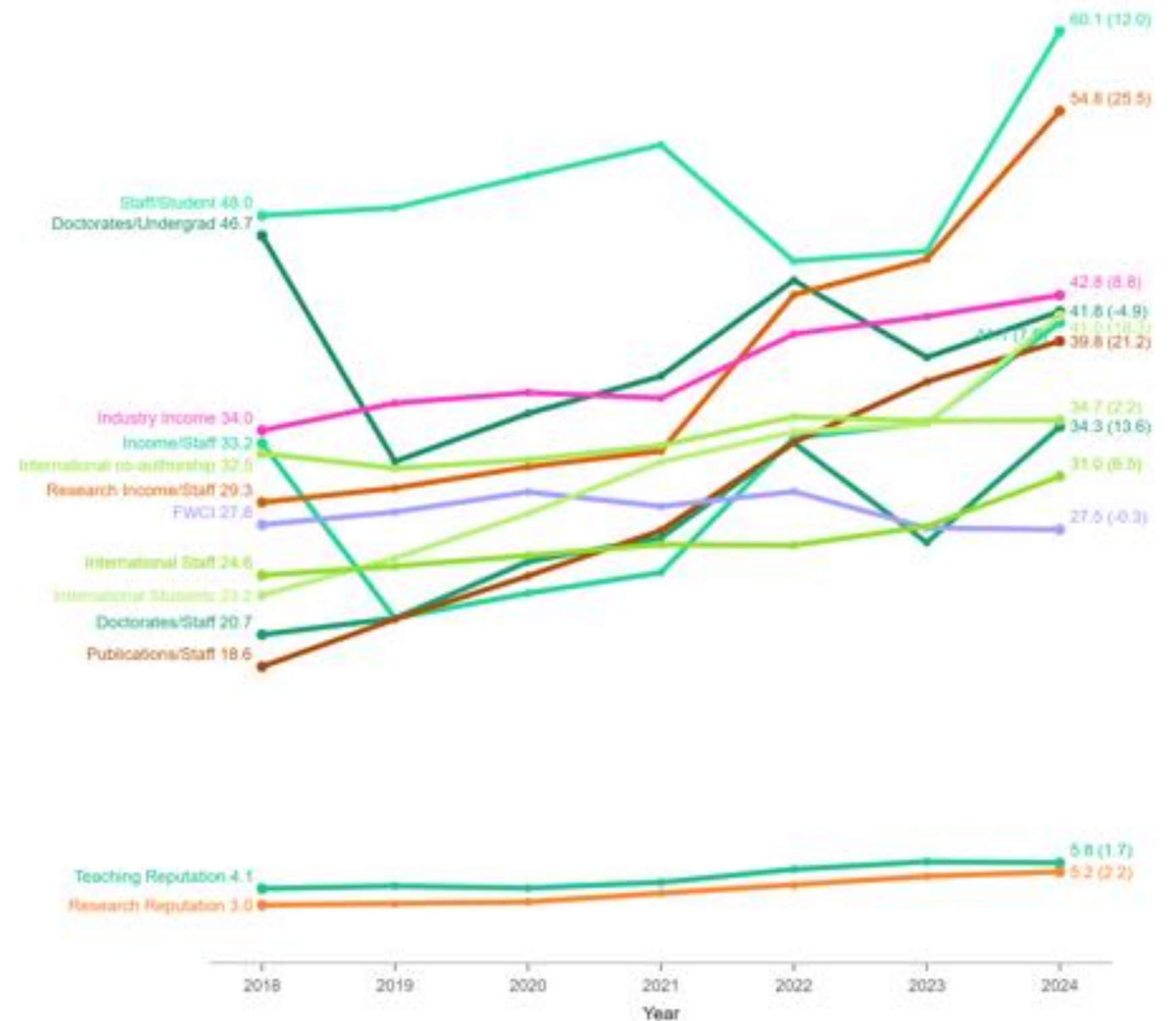
Poland WUR scores 2018-2024

Poland in World: Changes in WUR pillar scores 2018-2024

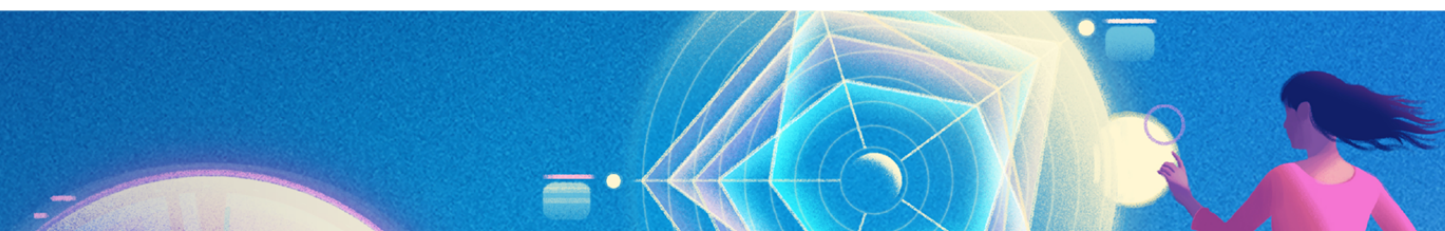


Between 2018 and 2024, the Research Quality score has increased by an average of 12.9.

Poland in World: Changes in WUR metric scores 2018-2024

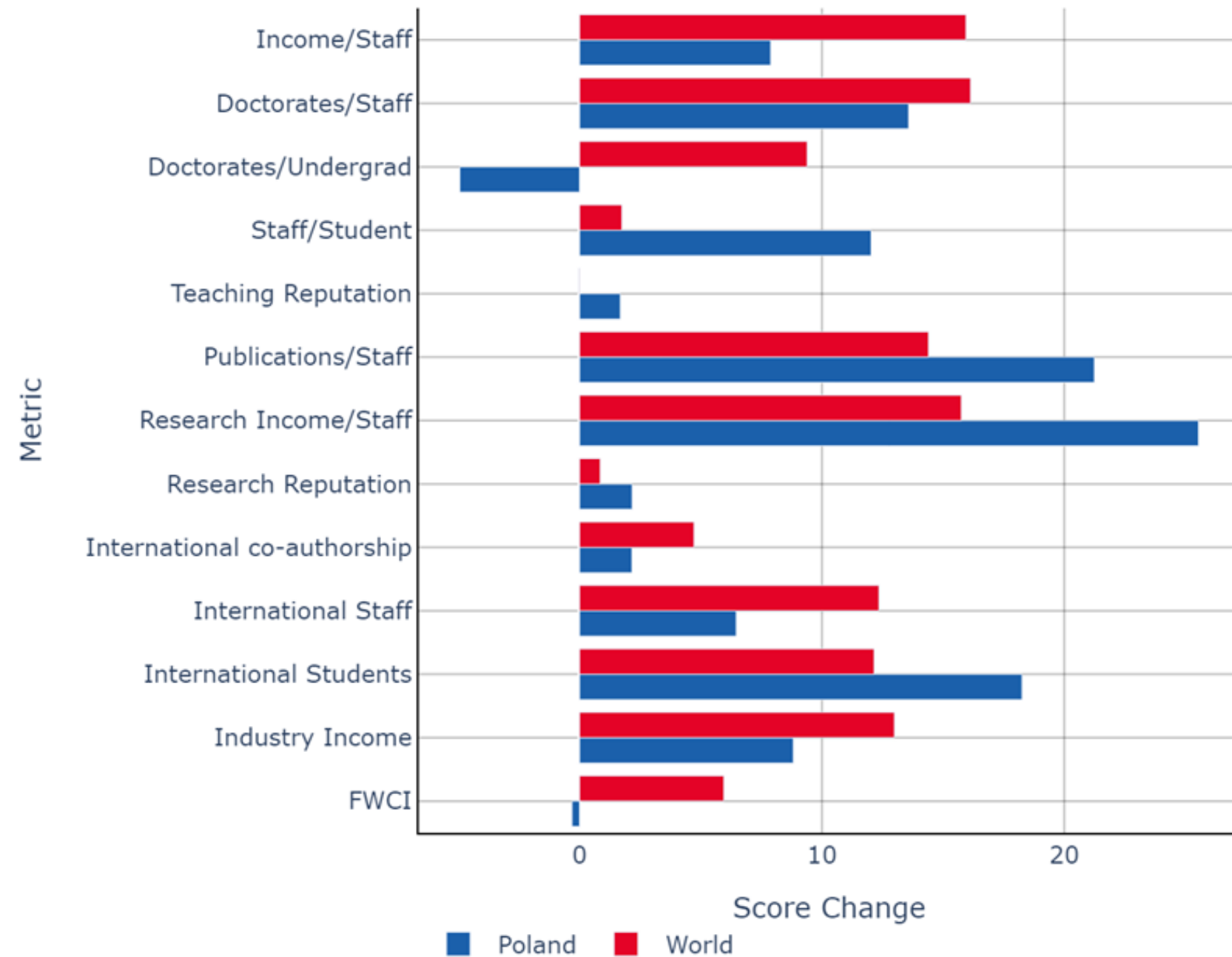


Between 2018 and 2024, the Research Income/Staff score has increased by an average of 25.5. Conversely, the Doctorates/Undergrad score has decreased by an average of 4.9.

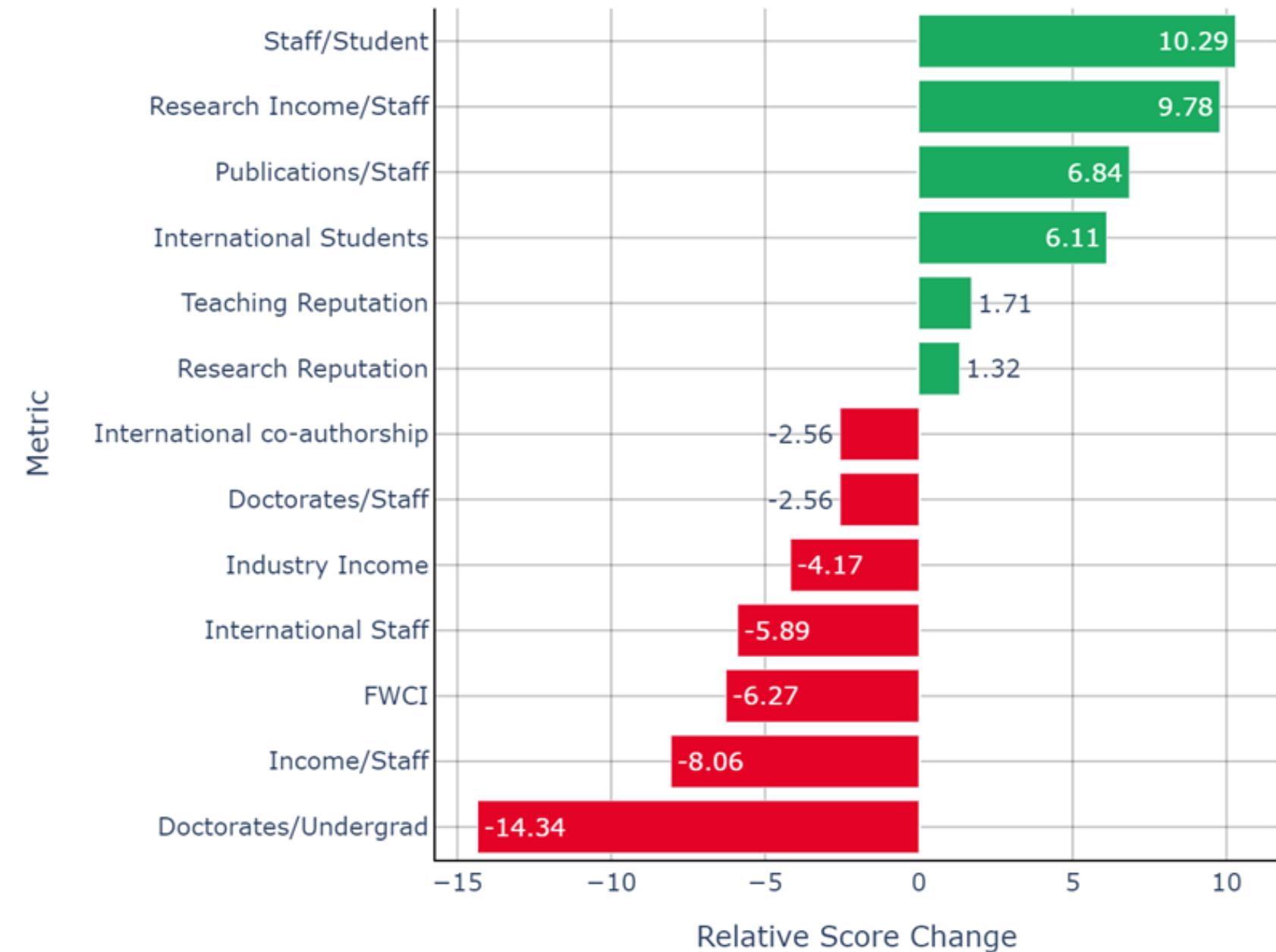


Poland vs World 2018-2024 Metric changes

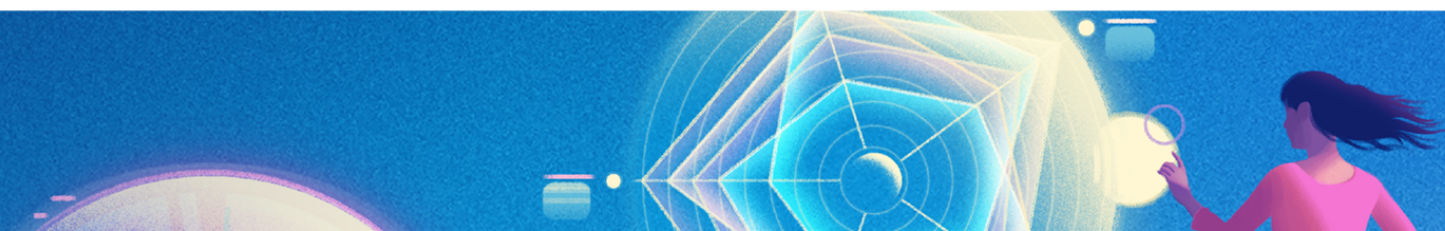
Poland vs World Metric Score Change 2018-2024



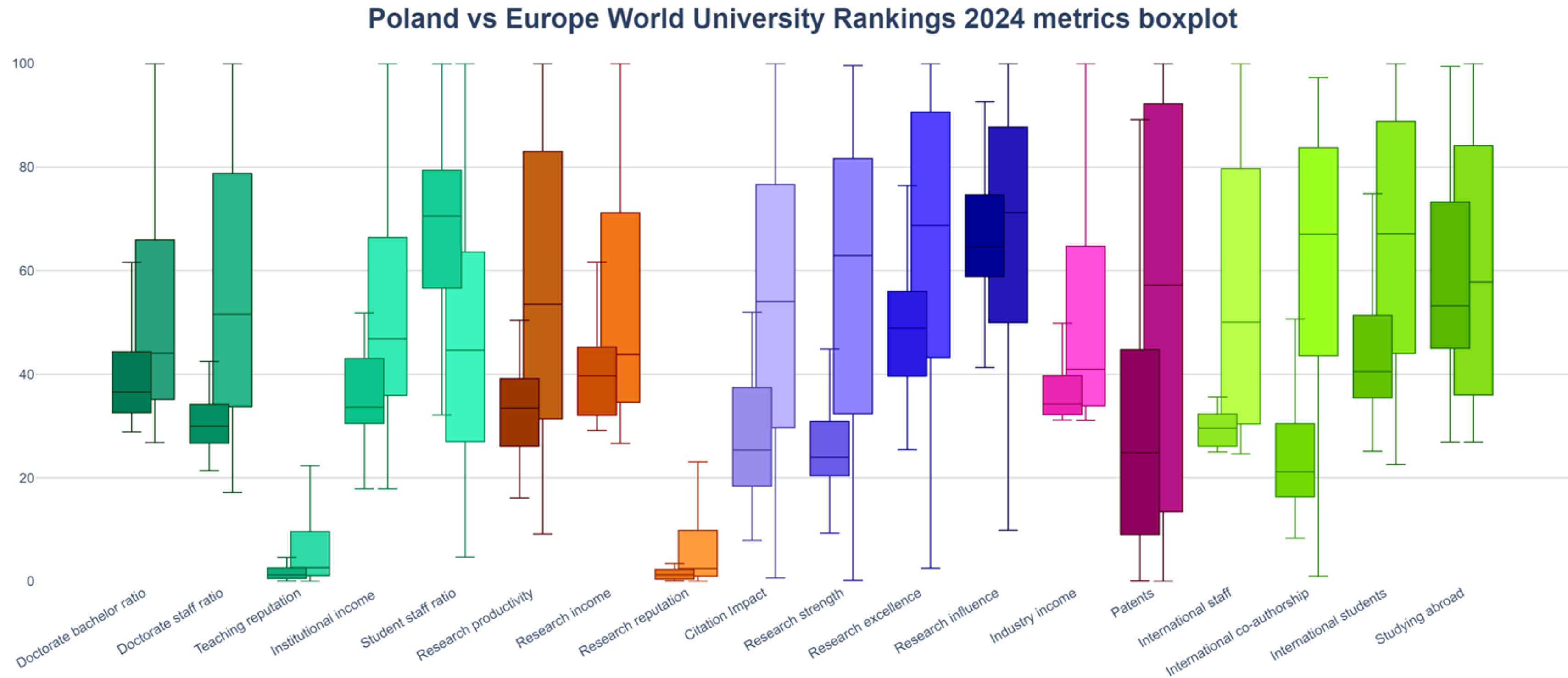
Poland vs World Metric Relative Score Change 2018-2024



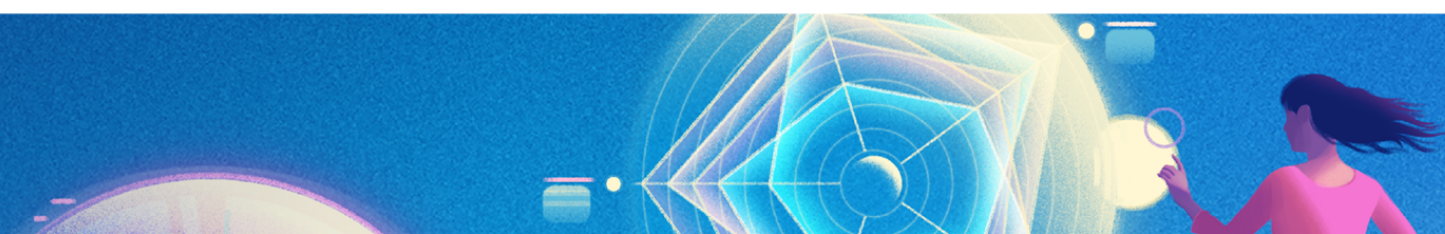
Between the years 2018 and 2024 Poland has improved in the Staff/Student, Research Income/Staff, Publications/Staff, International Students, Teaching Reputation, Research Reputation metrics in comparison with World, but has dropped in Doctorates/Undergrad, Income/Staff, FWCI, International Staff, Industry Income, Doctorates/Staff, International co-authorship



Poland vs Europe WUR 2024 metrics comparison

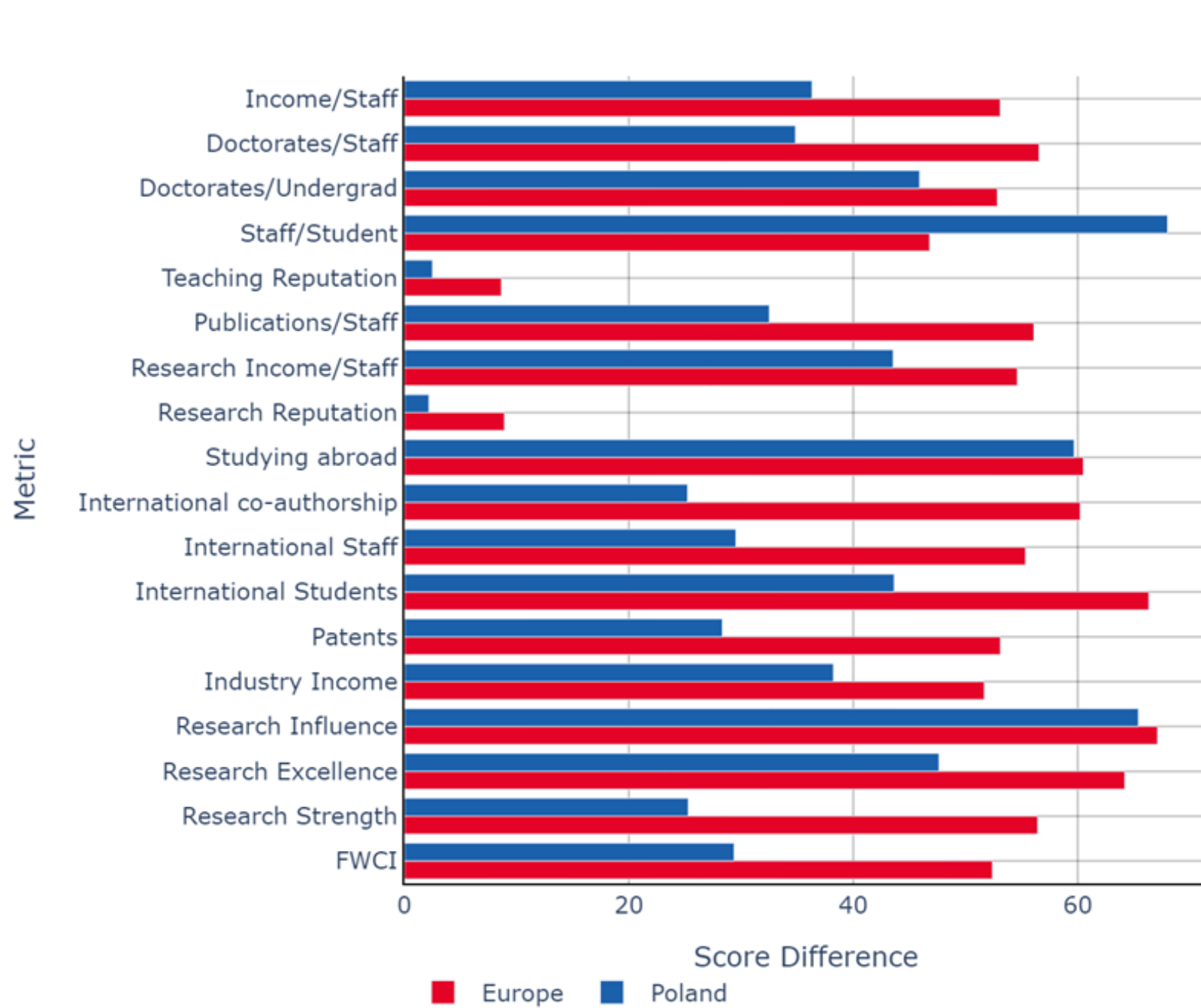


The boxes for Poland are on the left, the boxes for Europe are on the right

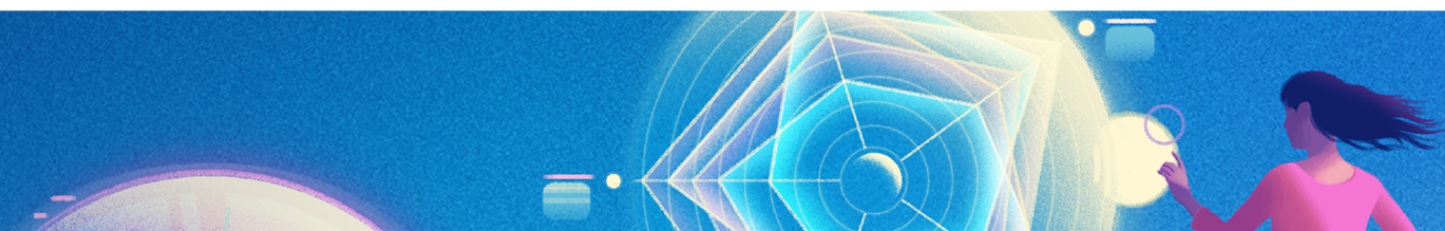
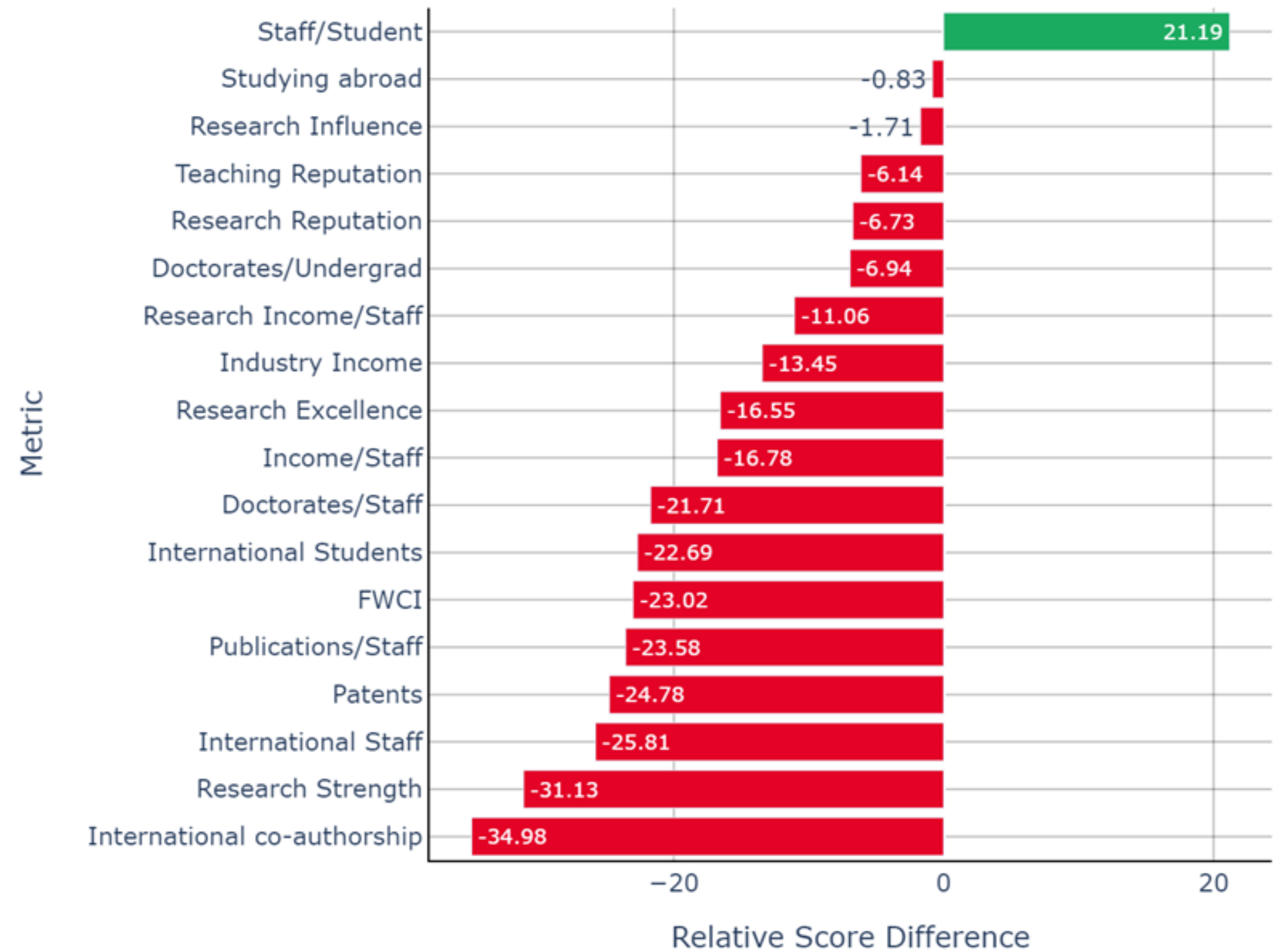


Poland vs Europe 2024 Metric Differences

Poland vs Europe Metric Score Difference 2024



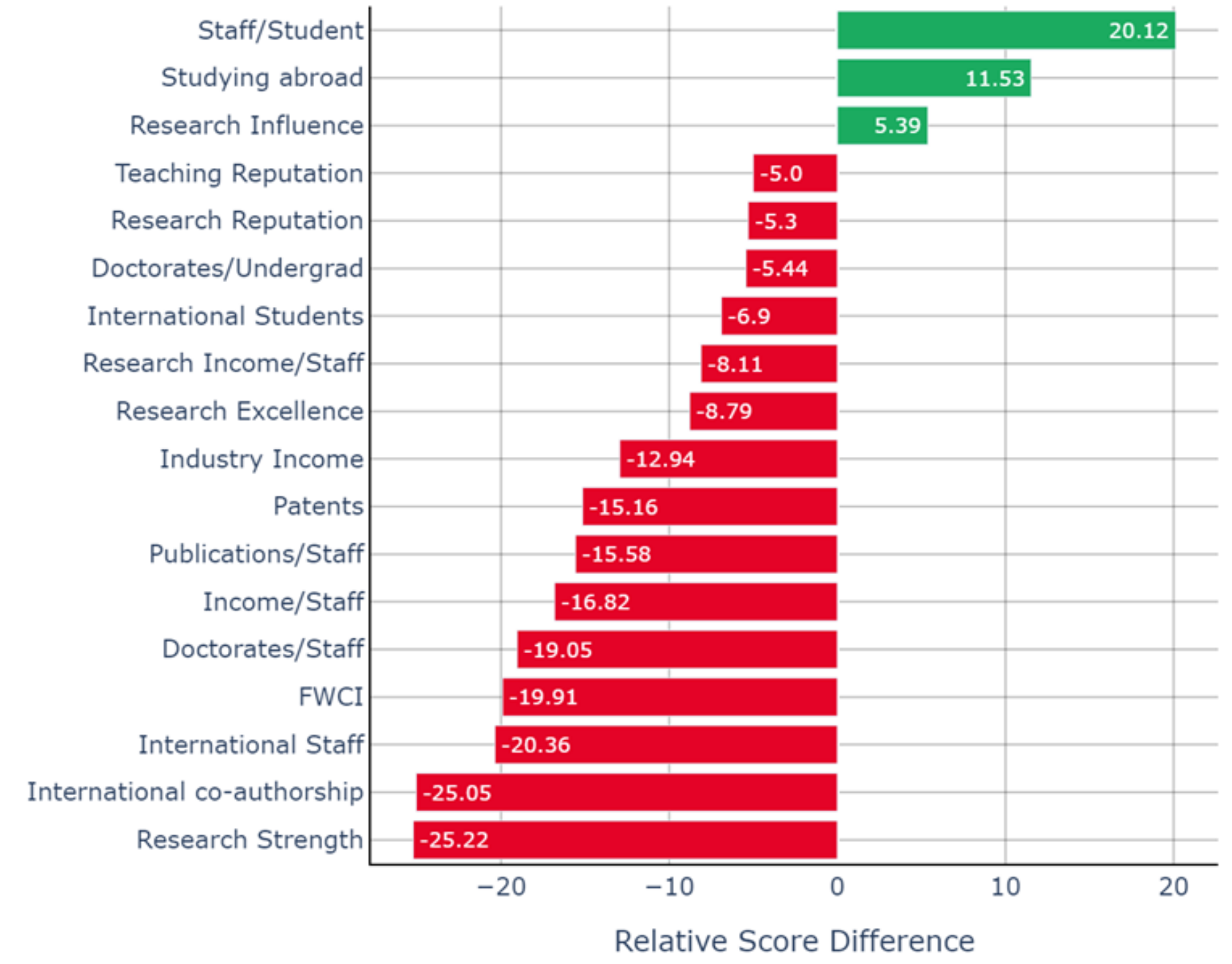
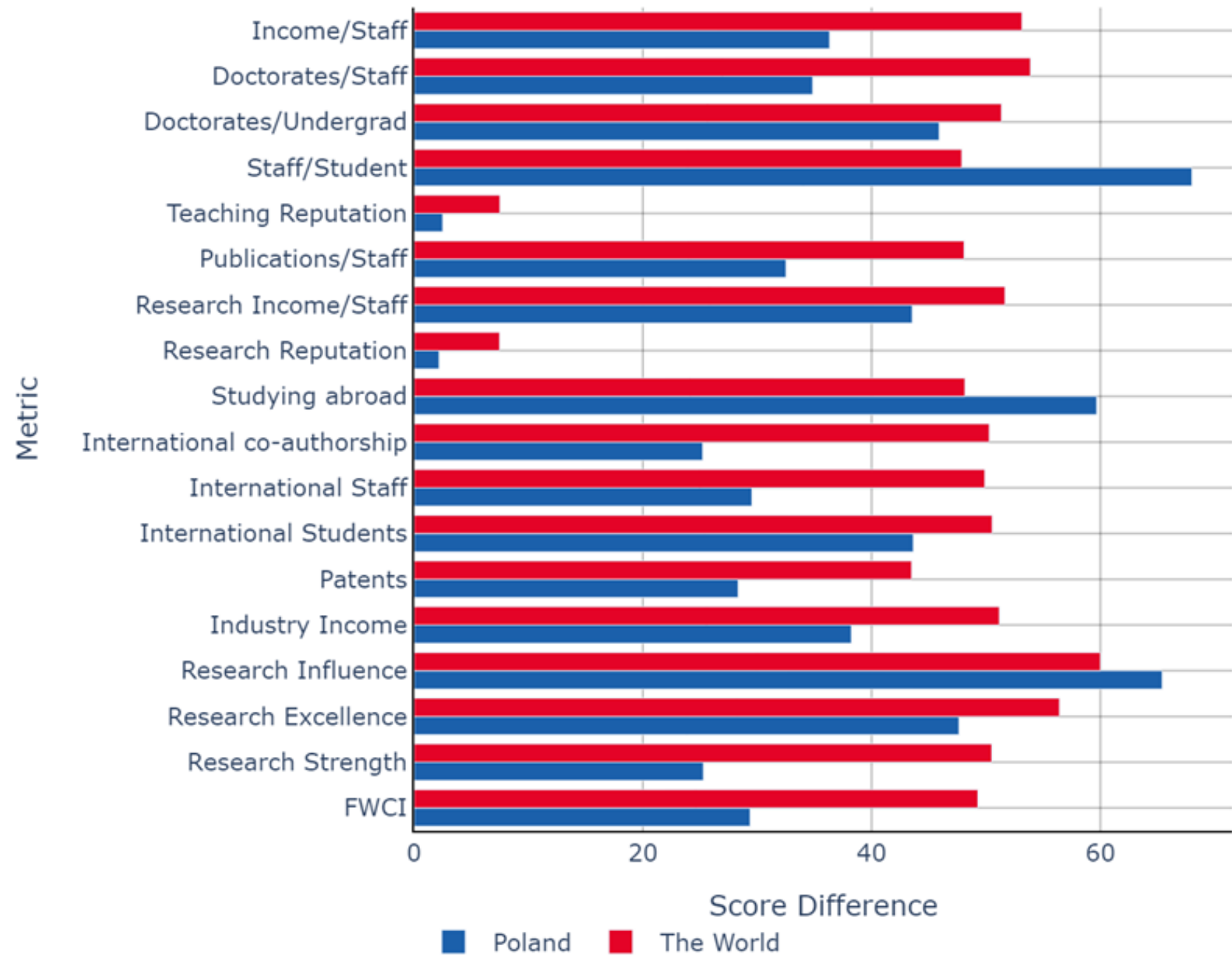
Poland vs Europe Metric Relative Score Difference 2024



Poland vs World 2024 Metric Differences

Poland vs The World Metric Relative Score Difference 2024

Poland vs The World Metric Score Difference 2024

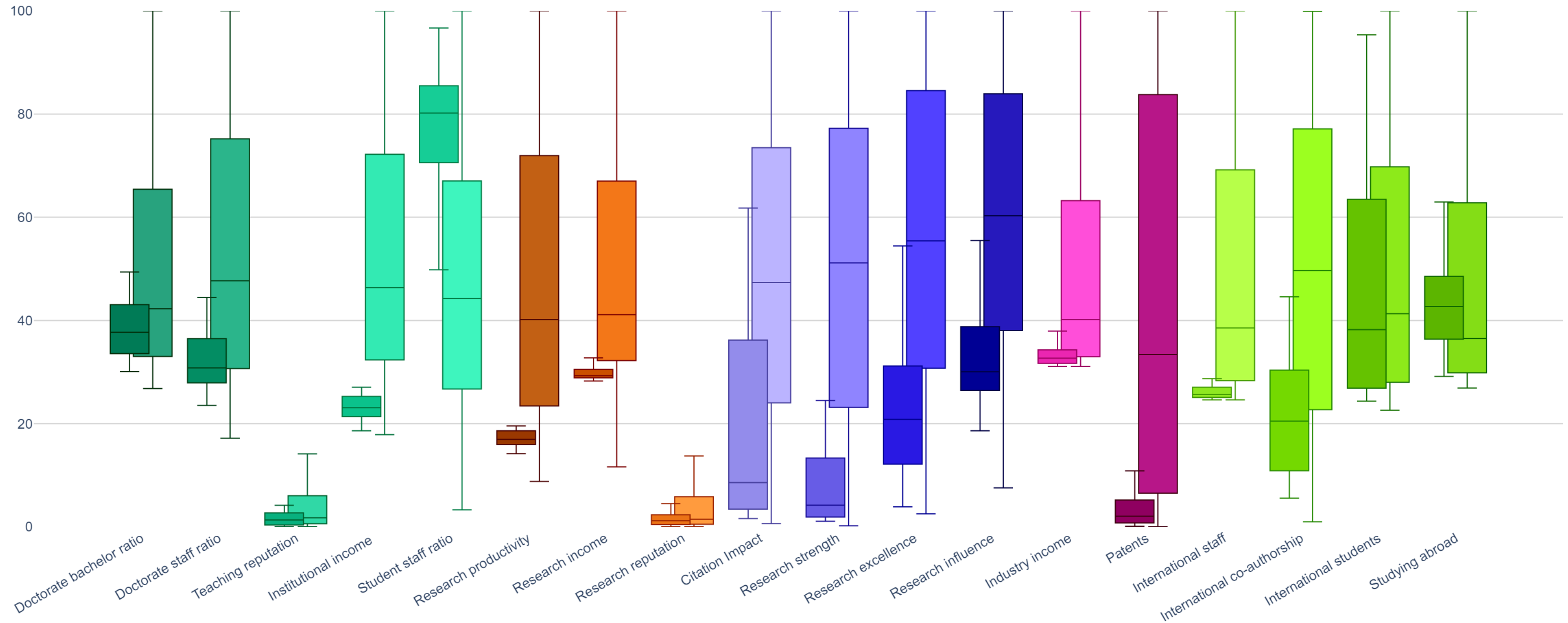


Ukraine Trends and Analyses



Ukraine vs The World WUR 2024 metrics comparison

Ukraine vs The World World University Rankings 2024 metrics boxplot

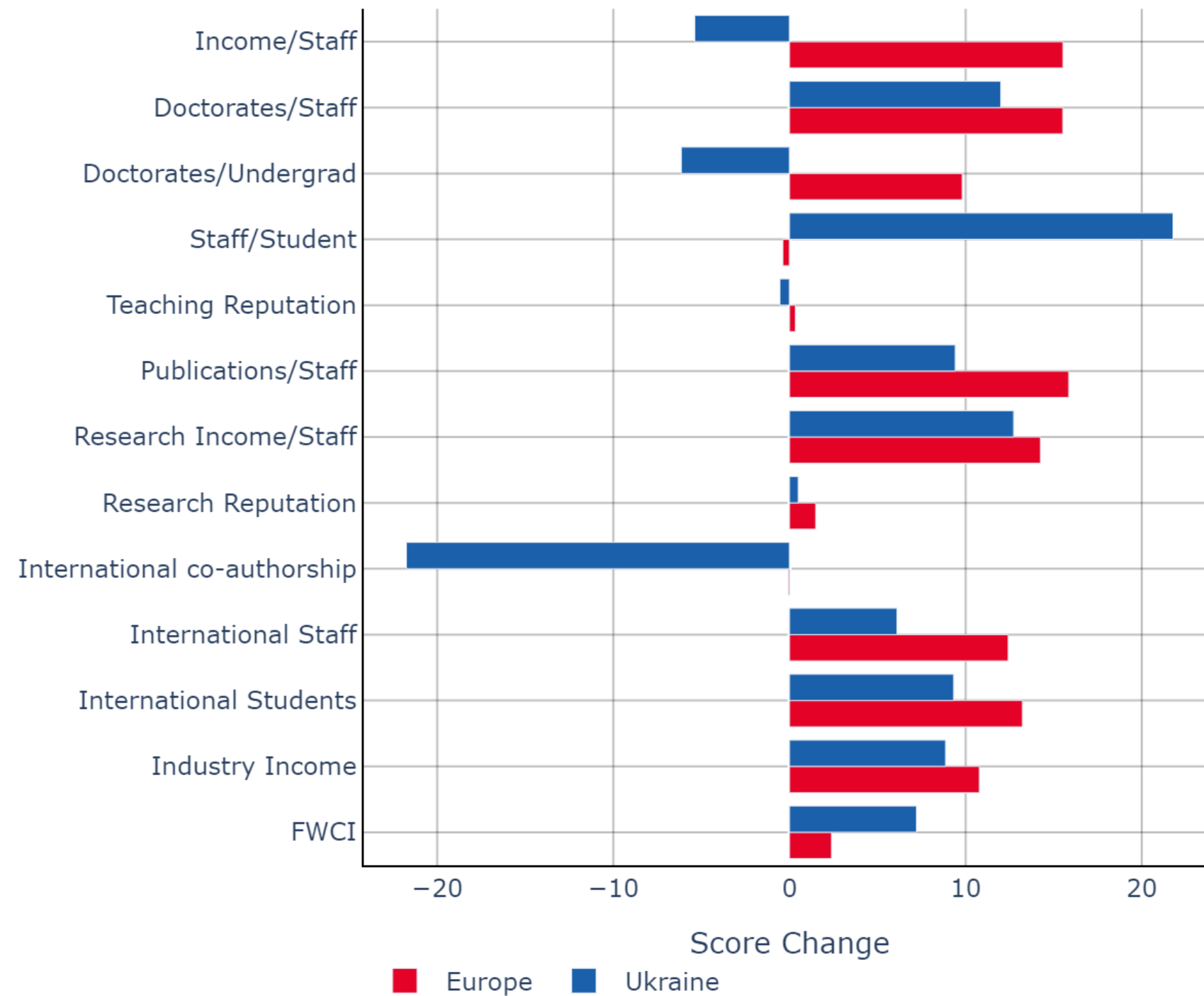


The boxes for Ukraine are on the left, the boxes for The World are on the right

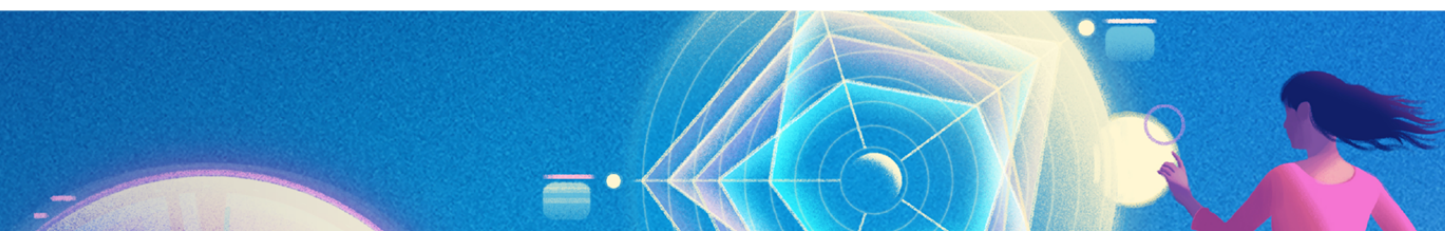
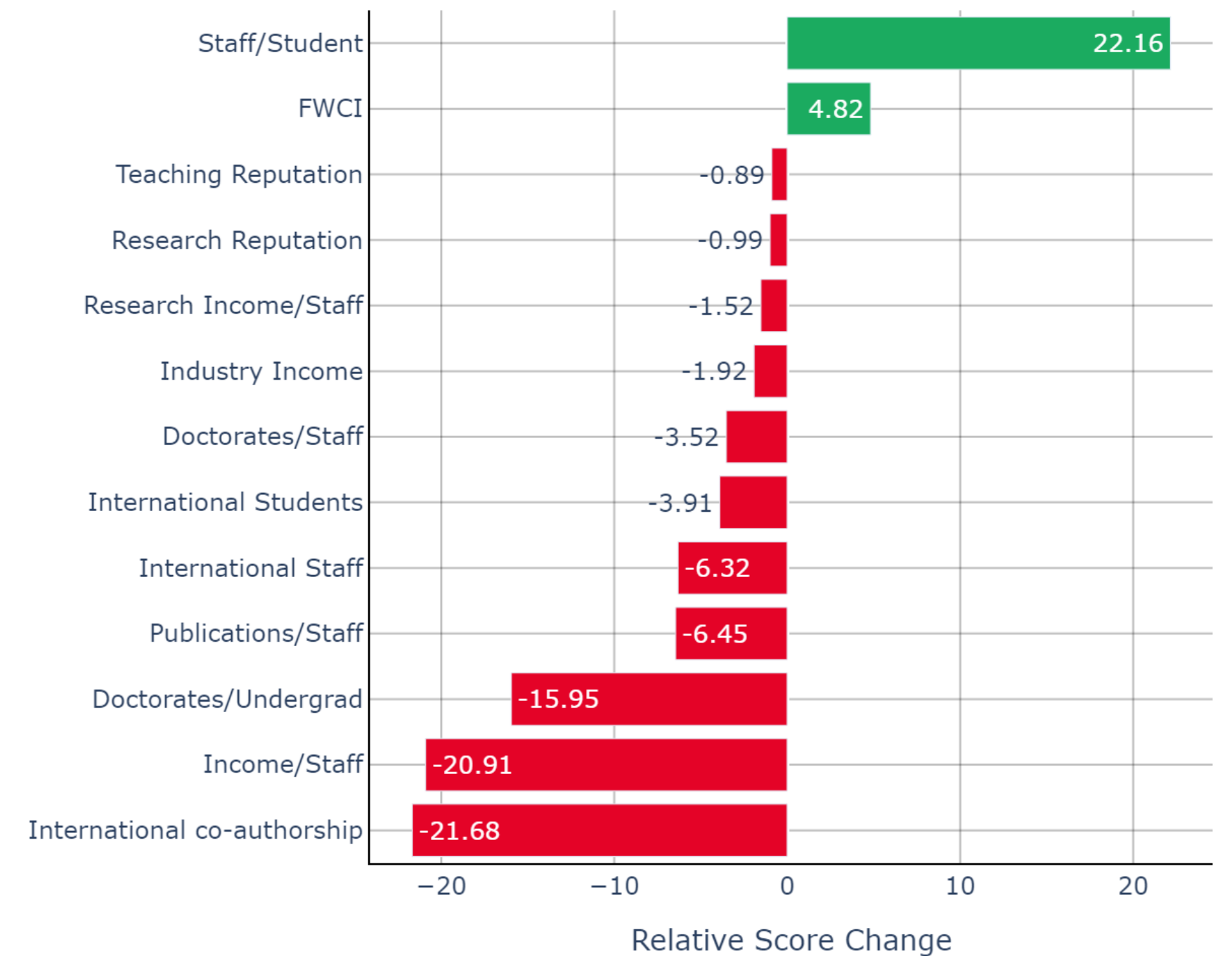


Ukraine vs Europe 2018-2024 Metric changes

Ukraine vs Europe Metric Score Change 2018-2024

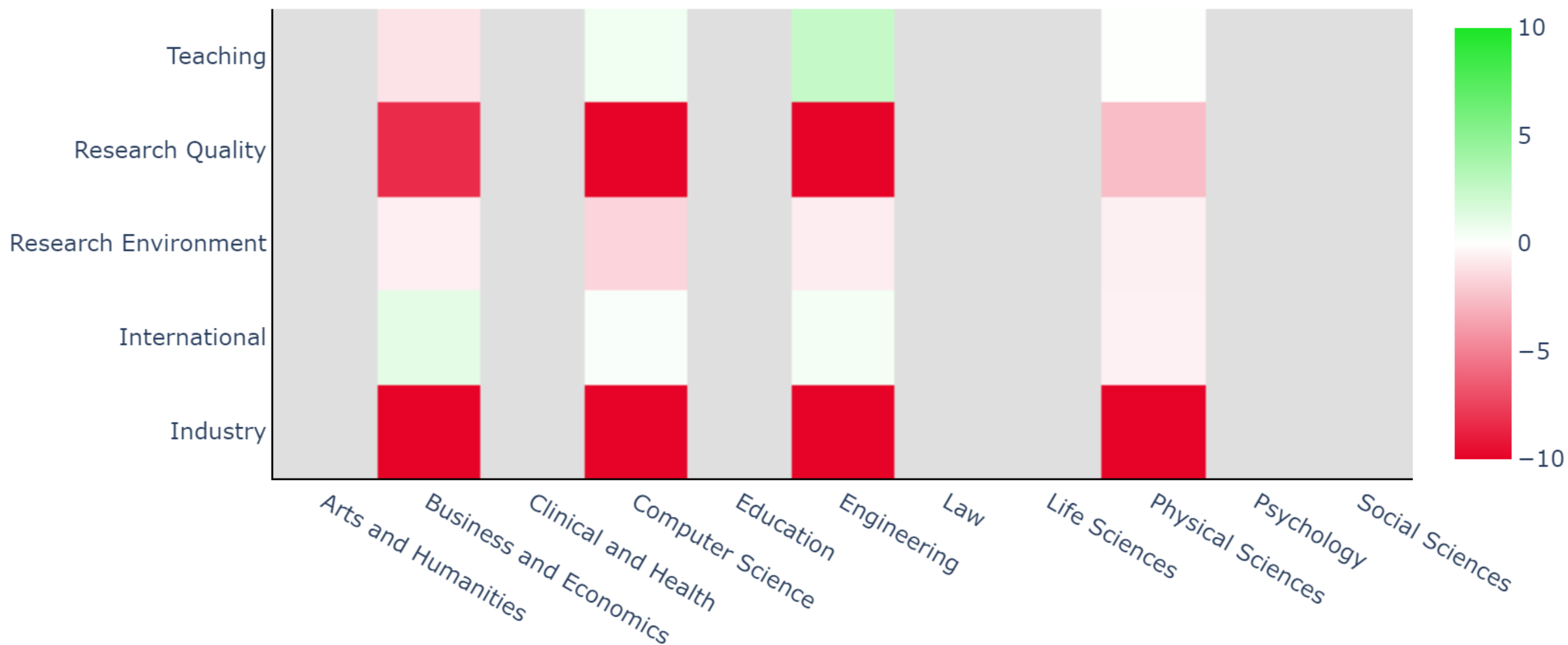


Ukraine vs Europe Metric Relative Score Change 2018-2024



Ukraine vs Europe 2023-2024 Heatmap of changes

Ukraine vs Europe pillar comparison 2023-2024



High Growth Areas

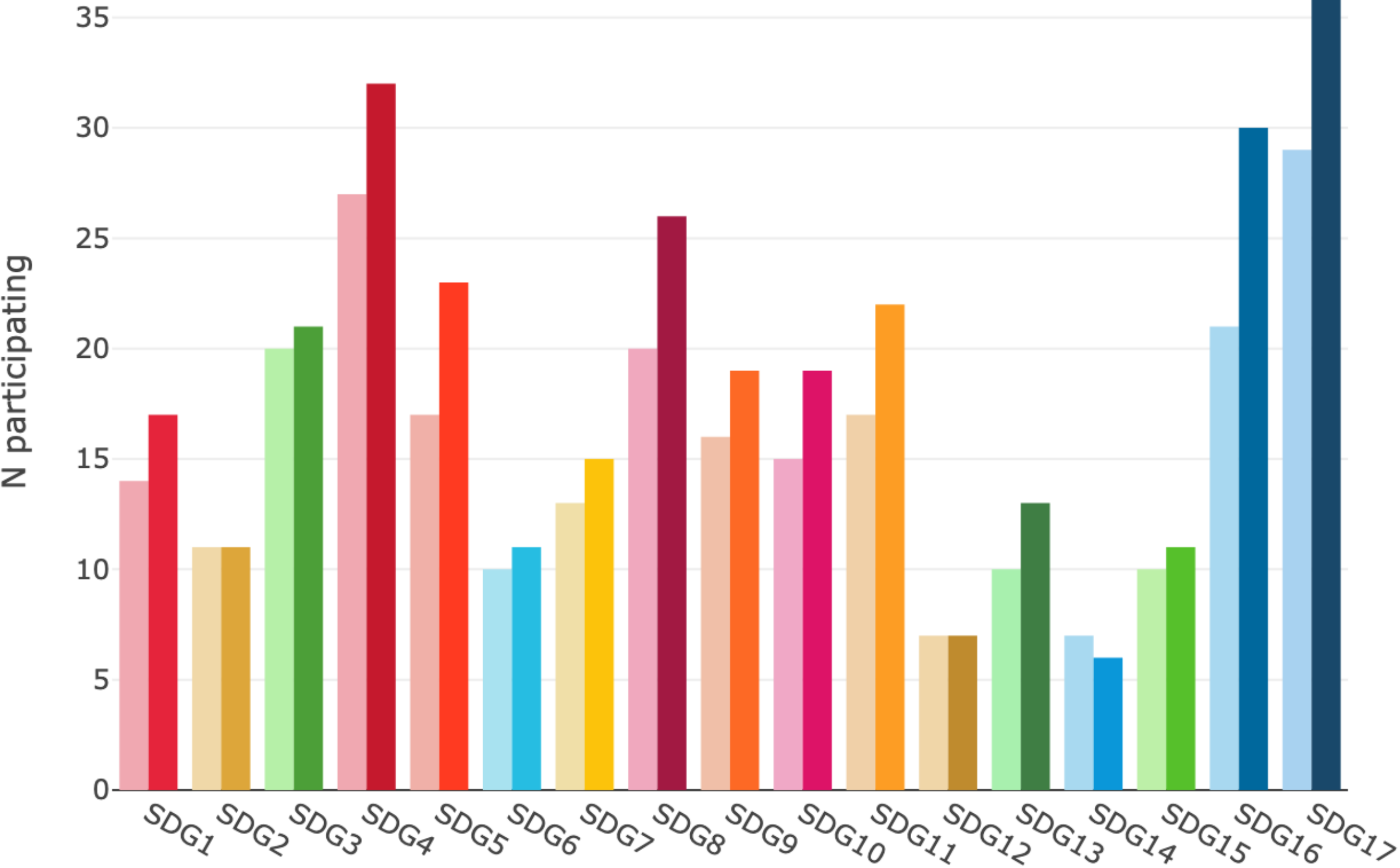
- Engineering - Teaching
- Business and Economics - International
- Computer Science - Teaching
- Engineering - International
- Computer Science - International

Low Growth Areas

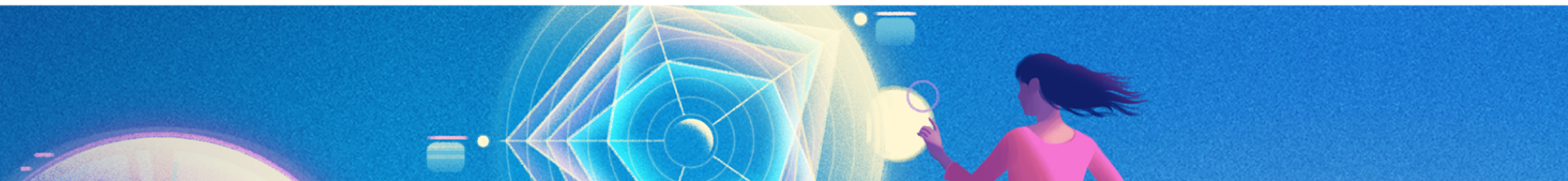
- Computer Science - Industry
- Computer Science - Research Quality
- Engineering - Industry
- Physical Sciences - Industry
- Business and Economics - Industry



Number of institutions from Ukraine participating in 2022 and 2023

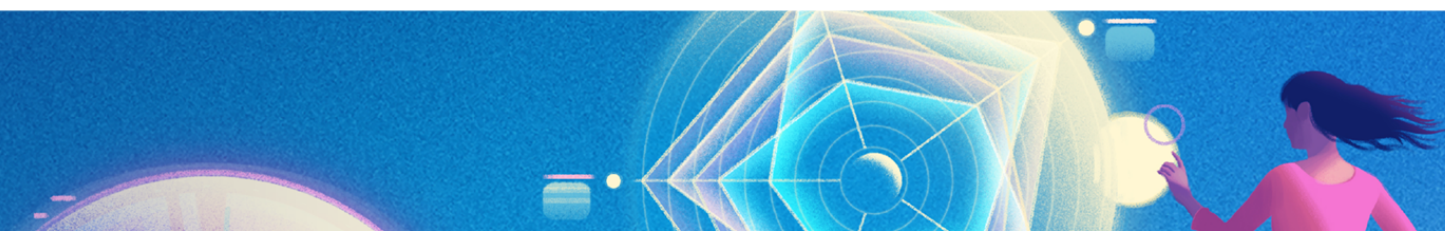
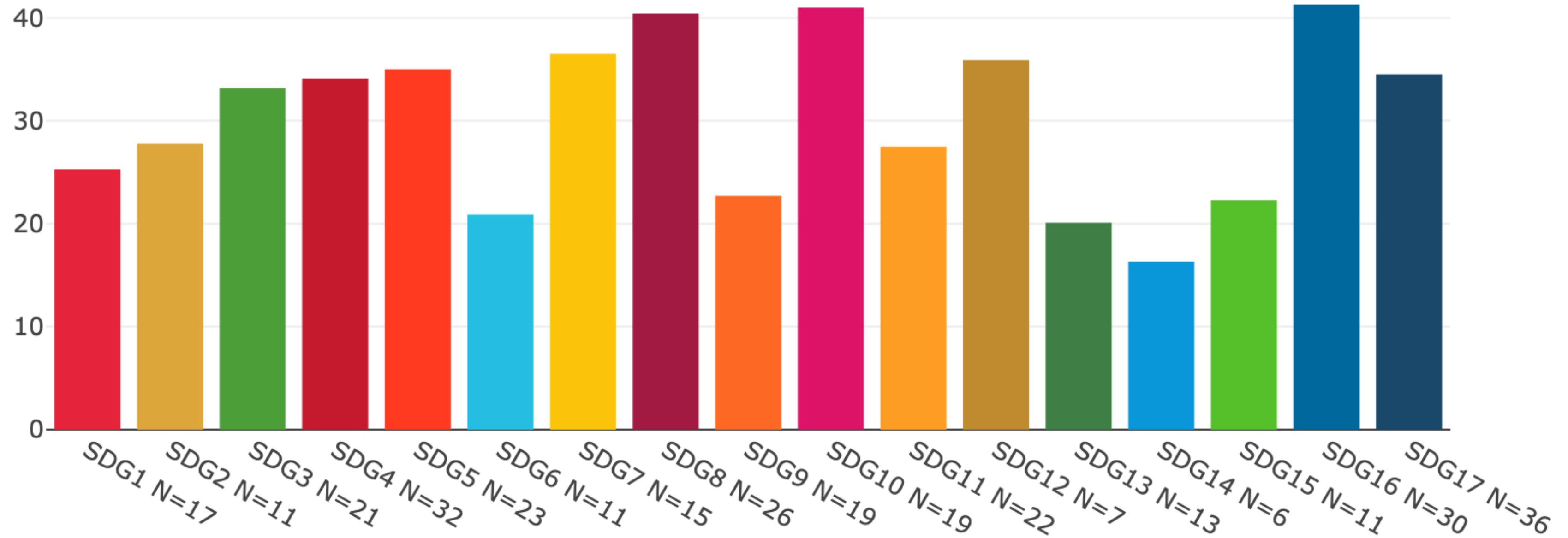


A total of 29 institutions from Ukraine submitted to the Impact ranking in 2022 and 38 in 2023 (an increase of 31.0%).

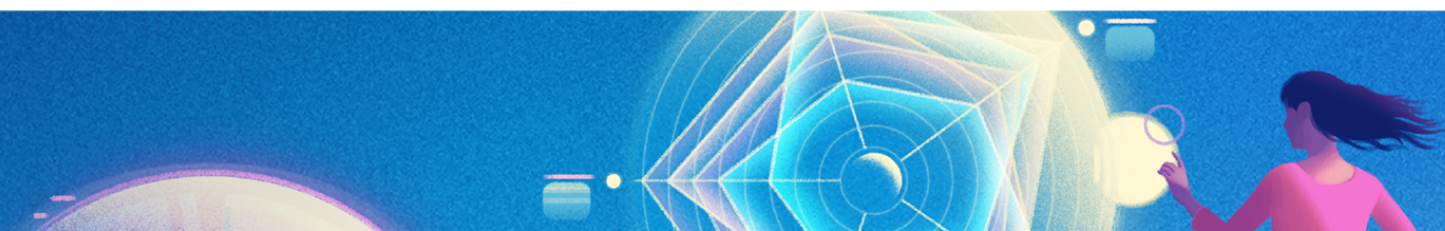
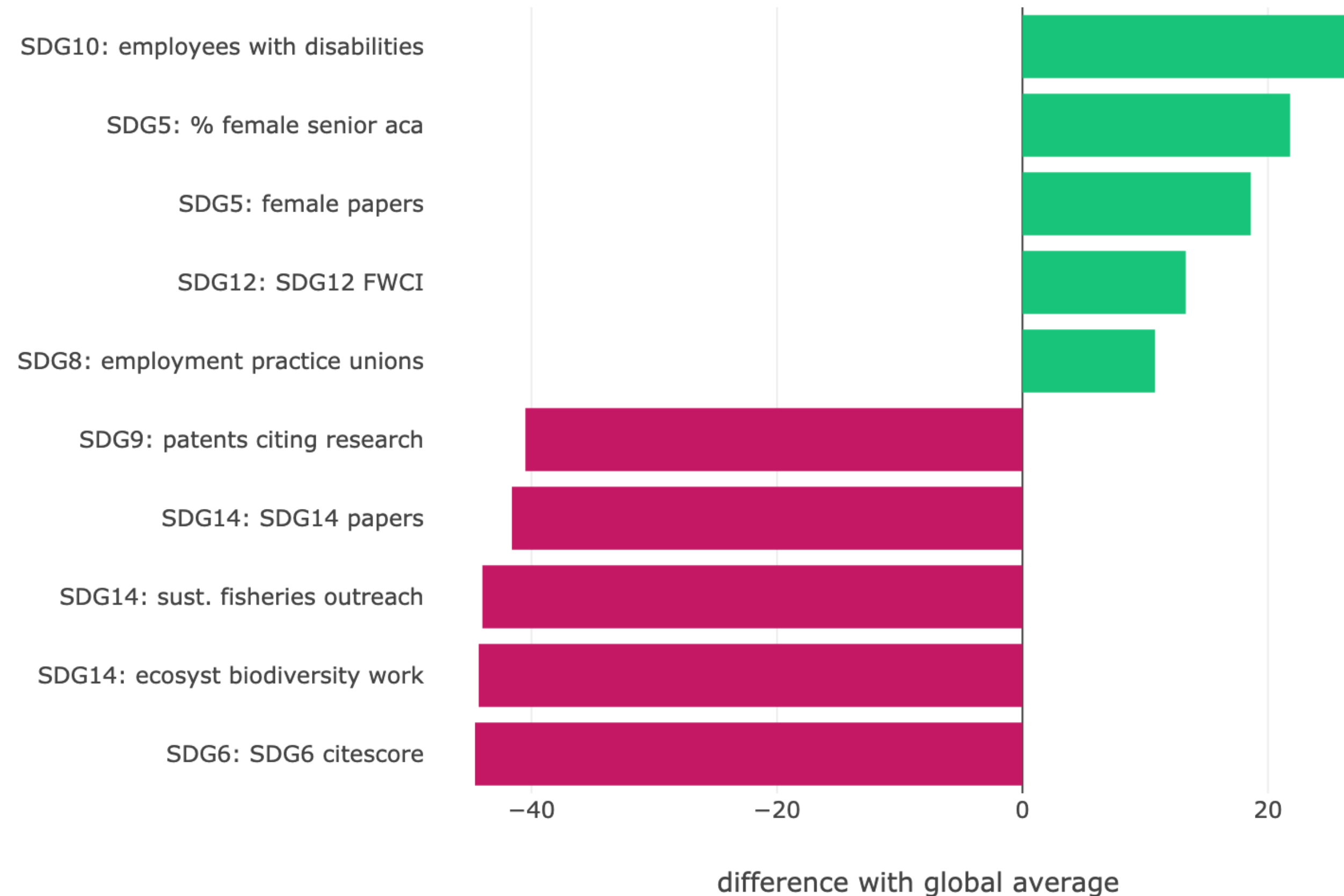


Average score for Ukraine institutions per SDG

Average score for Ukraine institutions per SDG



5 highest and 5 lowest performing indicators



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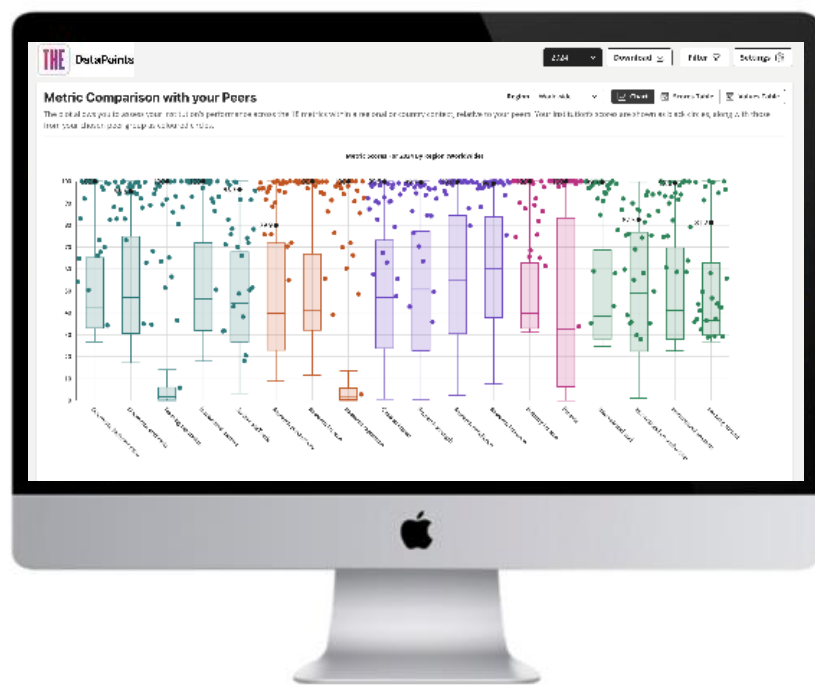
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Q&A



magdalena.Marzec@timeshighereducation.com
lachyn.italmazova@timeshighereducation.com