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Leaders in University Management

📅 November 20-21, 2023

📍 Hotel Narvil Conference & Spa,
Czesława Miłosza 14A, Serock

Conference Agenda

📅 **November 20, 2023**   1ST DAY OF THE CONFERENCE

09:00 - 09:45 | REGISTRATION AND WELCOME COFFEE

09:45 - 10:00 | INTRODUCTION TO THE CONFERENCE

10:00 - 10:20 | OPENING SESSION
— **Prof. Łukasz Sułkowski**
  President of the Board, PCG Polska
— **William S. Mosakowski**
  President and Founder, Public Consulting Group
— **Prof. Michał Zasada**
  Vice-Chairman, Conference of Rectors of Academic Schools in Poland, Rector, Warsaw University of Life Sciences - SGGW
— **Prof. Jerzy Woźnicki**
  President of Polish Rectors Foundation

10:20 - 10:40 | PRESENTATION
Summary of the digital projects conducted by the Ministry of Education and Science in 2023
— **Łukasz Wawer**
  Vice Director, Center for Digital Transformation, Ministry of Education and Science

10:40 - 11:40 | PANEL DISCUSSION
Five years of application of the Law on Higher Education and Science – assessment of effects and directions of change
— **Prof. Jerzy Woźnicki**
  President of Polish Rectors Foundation
— **Prof. Roman Cieślak**
  Rector, SWPS University
— **Iryna Degtyarova**
  Assistant Professor, Polish Rectors Foundation
— **Prof. Jerzy Lis**
  Rector, AGH University of Science and Technology in Krakow
— **Prof. Jan Szmidt**
  Honorary Chairman of CRASP, Warsaw University of Technology

11:40 - 12:10 | COFFEE BREAK | LUMEN THEATRE

12:10 - 13:00 | PANEL DISCUSSION
Global perspectives on the transformation of the Polish higher education
— **Prof. Łukasz Sułkowski**
  President of the Board, PCG Polska
— **Shadi Awwad**
  EMEA Regional Director, Elsevier
— **Prof. Jarosław Górniak**
  Vice Rector, Jagiellonian University in Kraków
— **Magdalena Marzec**
  Regional Manager, UK & Europe, Times Higher Education

13:00 - 14:00 | LUNCH | LUMEN THEATRE

14:00 - 15:00 | PANEL DISCUSSION
Rebuilding of the Ukrainian system of education from the perspective of the rectors of the leading Ukrainian universities
— **Prof. Volodymyr Bugrov**
  Rector, Taras Shevchenko National University of Kyiv
— **Prof. Tetiana Fesenko**
  Kharkiv National University of Radio Electronics
— **Prof. Vasyl D. Karpusha**
  Rector, Sumy State University
— **Vitaliy Kukharskyy**
  Vice-Rector, Ivan Franko National University of Lviv
— **Prof. Yevhen Sokol**
  Rector, National Technical University Kharkiv Polytechnic Institute

15:00 - 15:30 | PRESENTATION
THE World University Rankings 2024 – presentation of the methodology
— **Lachyn Italmazova**
  Commercial Director, UK & Europe, Times Higher Education
— **Magdalena Marzec**
  Regional Manager, UK & Europe, Times Higher Education

15:30 - 16:00 | COFFEE BREAK | LUMEN THEATRE

16:00 - 17:30 | AWARDS GALA
THE World University Rankings Gala with the participation of the leading Polish and Ukrainian universities rectors
— **Lachyn Italmazova**
  Commercial Director, UK & Europe, Times Higher Education
— **Magdalena Marzec**
  Regional Manager, UK & Europe, Times Higher Education
— **Prof. Łukasz Sułkowski**
  President of the Board, PCG Polska
— **Prof. Jerzy Woźnicki**
  President of Polish Rectors Foundation

17:30 - 19:00 | CONCERT BY OLGA BOŃCZYK AND BANQUET FOR CONFERENCE GUESTS

19:00 - 01:00 | DANCE EVENT WITH DJ IN THE LAGUNA ZONE

Marcin Witkowski
Host of the Gala and Conference
European Association of Communication Professionals in Higher Education-EUPRIO

08:30 - 09:15 | REGISTRATION AND WELCOME COFFEE

09:15 - 09:30 | INTRODUCTION TO THE CONFERENCE

09:30 - 10:20 | PANEL DISCUSSION
AI In the service of education – conversation about the potential use of artificial intelligence in Polish schools and universities

— **Maciej Madziński**
  Kozminski University

— **Barbara Michalska**
  Education Market Director, Microsoft

— **Mateusz Rafał**
  Director, Center for Digital Transformation,
  Ministry of Education and Science

— **Katarzyna Patyrak**
  RI Solutions Manager for CEE, Elsevier

10:20 - 10:50 | COFFEE BREAK | LUMEN THEATRE

10:50 - 11:40 | PANEL DISCUSSION
Key legislative initiatives of the Ministry of Education and Science in 2023 and their impact on digital processes in the area of organization, education and science

— **Dariusz Wronikowski**
  IT Director, Kozminski University, IT Section Coordinator,
  Dean's Office Forum Association

— **Marcin Czaja**
  Director of the Department of Higher Education,
  Ministry of Education and Science

— **Michał Przymusiński**
  Deputy Director of the Institute for Digitization of Education
  and Science, Educational Research Institute

— **Łukasz Wawer**
  Vice Director, Center for Digital Transformation, Ministry
  of Education and Science

11:40 - 12:30 | PANEL DISCUSSION
Revolution or evolution in reporting scientific data halfway through evaluation? How the policy of opening scientific and research information management model at leading Polish universities

— **Piotr Masalski**
  Business Line Director, PCG Academia

— **Marek Michajłowicz**
  Deputy Director, National Information Processing Institute -
  National Research Institute

— **Halina Bojkowska**
  Head of Analytics and Reporting Department, Jagiellonian
  University in Kraków

— **Tomasz Jałukowicz**
  Head of Science Administration Office, SWPS University

12:30 - 13:30 | LUNCH | LUMEN THEATRE

13:30 - 14:20 | PANEL DISCUSSION
Nationwide preparations for paperless communication between public administration, students and citizens. Status of implementation of document workflow management solutions in universities and Polish public administration

— **Łukasz Nowak**
  Vice President, PCG Academia

— **Łukasz Wawer**
  Vice Director, Center for Digital Transformation, Ministry of
  Education and Science

— **Łukasz Wróbel**
  Vice President, WEBCON

— **Dariusz Żelasko**
  IT Director, Cracow University of Technology

14:20 - 15:10 | PANEL DISCUSSION
Development of the Polish higher education system with the use of EU funds in the financial perspective 2021-2027. Status and conclusions from the first open EU programs

— **Małgorzata Lelińska**
  Director of the Department of EU Funds and Digital Education,
  Lewiatan Confederation

— **Anna Marciniak**
  Head, ESF Programs Section, The National Centre for Research
  and Development

— **Marcin Kowalski**
  Head of EdTech Group, Lewiatan Confederation

— **Edyta Siuda**
  Project Office Director, Kozminski University

15:10 - 15:20 | CONFERENCE SUMMARY

— **Prof. Łukasz Sułkowski**
  President of the Board, PCG Polska

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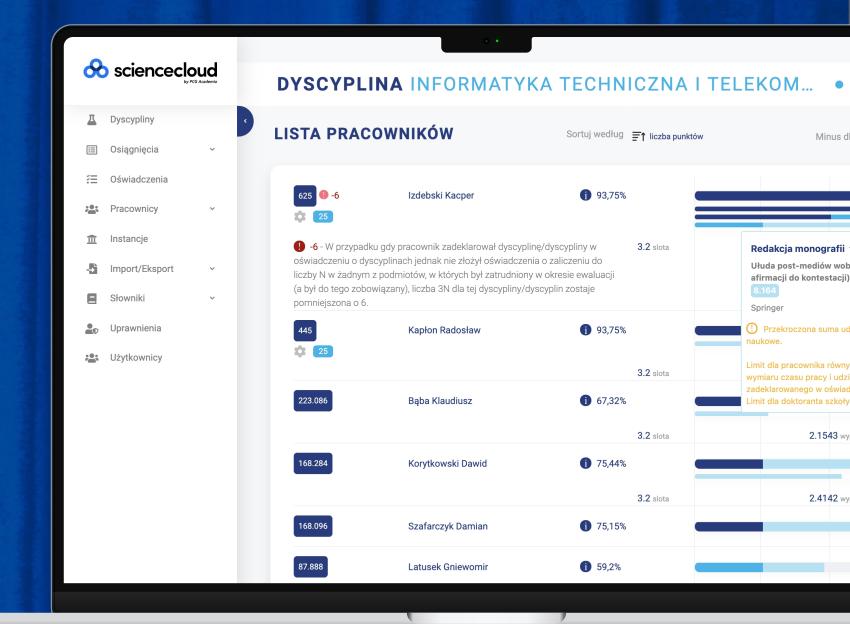
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lumen theatre

We invite you to the Theatre of Innovation #EdTech

DYSCYPLINA INFORMATYKA TECHNICZNA I TELEKOM...

LISTA PRACOWNIKÓW

NOVEMBER 20

SKARBIEC
11:50 - 12:00
An alternative to a bank deposit, remaining in compliance with the Law on public finance
Marcin Marchweka, Skarbiec TFI
Maciej Jankowski, Skarbiec TFI

dolphin consulting
12:00 - 12:10
Data-driven University – Unlock the Potential of Your Data
Jakub Holubec, Dolphin Consulting

anthology
13:20 - 13:30
More creativity and time savings time thanks to the use of AI in Blackboard Learn Ultra
Anna Warda-Ritzen, PCG Academia
Ben Warwick, Anthology

Learnetic Każdy uczy się inaczej
13:30 - 13:40
Digital didactics - universal design, accessibility, adaptability
Bożena Szumacher, Learnetic

inspera
13:40 - 13:50
A new level of checking originality of students' work using using Inspera Originality
Anna Warda-Ritzen, PCG Academia
Salomé Neves, Inspera

PCG Academia
15:40 - 15:50
DSpace repository duo and Sciencecloud - the way to Seamless evaluation and effective promotion of promotion of researchers!
Piotr Masalski, PCG Academia

ELSEVIER
15:50 - 16:00
Decoding Knowledge: A Journey through Evidence-Based Research Data Analysis
Shadi Awwad, Elsevier
Katarzyna Patyrak, Elsevier

NOVEMBER 21

Wolters Kluwer
10:30 - 10:40
Management control - a necessary expense or a justified investment? Analysis of the report
Monika Kulesza-Czupryn, Wolters Kluwer

Promethean / PRODATA
10:40 - 10:50
How to modernize and make more attractive lectures for students - technologies interactive at universities
Paweł Komar, Prodata

SIGNIUS
12:40 - 12:50
Electronic signatures and seals from SIGNIUS in EZD for universities
Maciej Zygmański, SIGNIUS

WEBCON
12:50 - 13:00
Application Factory at the University -. What does Henry Ford have in common with the WEBCON BPS platform?
Eryk Wdowiak, PCG Academia
Artur Kania, PCG Academia

PCG Academia
13:00 - 13:10
EZD and e-Delivery for Universities
Marcin Szczepanik, PCG Academia

UpWare IT SOLUTIONS
13:10 - 13:20
Digital transformation - challenges for IT in the university
Grzegorz Fluda, UpWare

Eryk Wdowiak
LUMEN Theatre hosts
PCG Academia

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