



AT THE HEART OF EDUCATION

Academy of Innovation for Universities

A blue banner for the AI2020.pl event. It features several glowing yellow lightbulbs of various sizes scattered across the top half, connected by faint white lines. On the right side, there is an illustration of a man in a white shirt and dark tie, carrying a large red horseshoe magnet. In the bottom left corner, the text 'AI2020.pl' is written in large white font, with 'Akademia Innowacji dla Uczelni' below it in a smaller white font. At the bottom center, a white rectangular box contains the text '9 lutego 2018, Hotel Sound Garden, Warszawa' in blue font.

AI2020.pl
Akademia Innowacji dla Uczelni

9 lutego 2018, Hotel Sound Garden, Warszawa

TEACH & LEARN



16:00 | **itslearning – nowoczesna platforma edukacyjna**

16:40



Thomas Gunleiksrud
VP for International Sales



Coles Wilkinson
Commercial Director



Agenda

- Introduction
- The current state of the Polish Higher Education landscape
- Our company, focus, and solution offering
- Live demo of itslearning!



AT THE HEART OF EDUCATION



Coles Wilkinson, Commercial Director

- A passionate thought leader in online-educational technologies
- 8 years delivering itslearning to universities, cities, municipalities, and MoE
- Based in Bergen, Norway
- BS in Communications from James Madison University in Harrisonburg, Virginia
- MBA from The Mason School of Business at The College of William & Mary in Williamsburg, Virginia

Insight – Jack Ma

Davos, Switzerland – January 2018



- “Education is a big challenge now...”
- “...if we don’t change the way we teach, in 30 years, we’re in trouble...”
- “the things we teach... from the past 200 years”











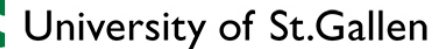
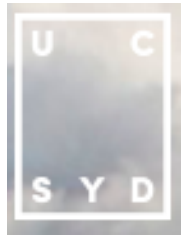
What is the future of education at your University?



Contextual Understanding

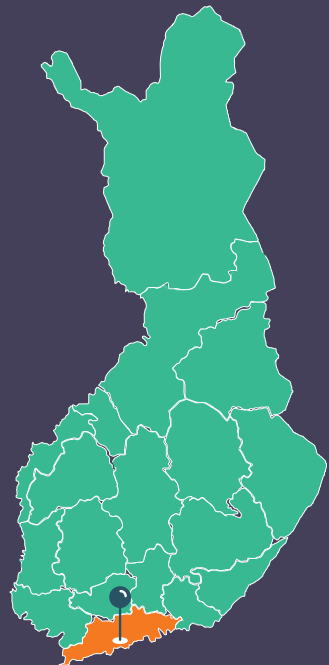
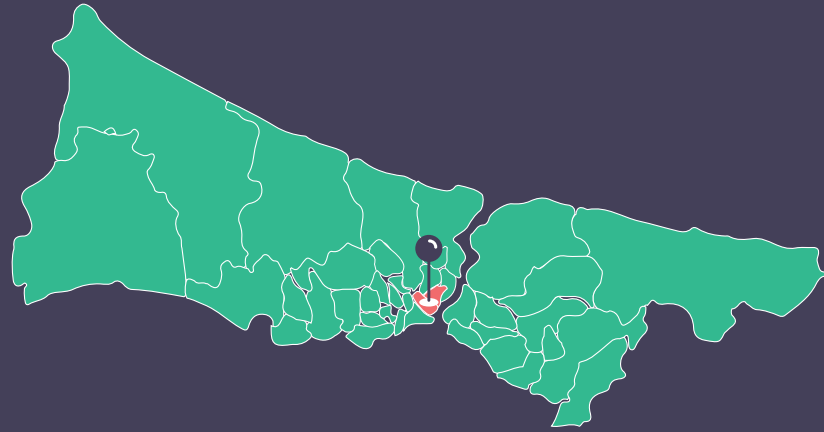
- Proposed legislation (Law 2.0) in Poland may provide universities with significant levels of autonomy with respect to shaping university's strategy, organizational structure and programs of studies.
- It is estimated that the Polish universities invested over 200 million of zlotys in the development and implementation of SIS and ERP solutions between 2007 and 2017.
- *This significant increase in the levels of institutional spending on technology did not translate directly into **improvement of teaching** or scientific research quality.*
- Ahead of us lies the challenge of building integrated IT ecosystems in universities that support decision-making and management of key processes.
- ***Itslearning's LMS Solution helps universities power key "teaching & learning" processes that are valued by world class institutions***

... some Higher Education Customers



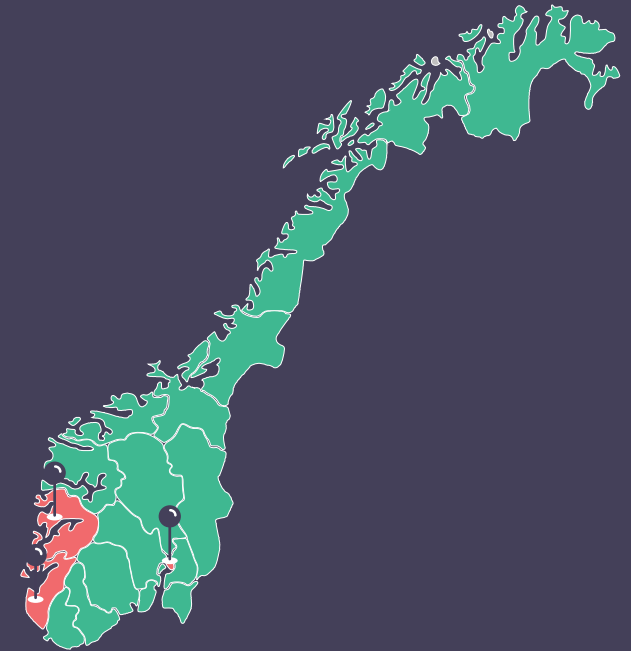
Bahçeşehir University Istanbul, Turkey

Implementation of itslearning started with 5,000 students. Due to the user friendliness & capabilities of the solution, it has increased to 20,000 users today.



Arcada University of Applied Sciences Helsinki, Finland

After extensive testing, Arcada selected itslearning — determining it the most intuitive learning platform. Since implementation, usage of the learning platform has greatly increased.



VID Specialized University Norway

VID's commitment to e-learning has created a closer connection to students and a decreasing dropout rate, due in part to students feeling a greater sense of ownership over their education.

“Not many lecturers wanted to use our old platform. Not many students either. But they want to use itslearning.”

E-Learning Coordinator,
Arcada University

“More than 90% of our students have smartphones. Now they can access materials wherever and whenever they want.”

Distance Education
Coordinator, Bahçeşehir
University

“The real benefit of itslearning is that it makes it so easy to share centrally-designed course plans, resources and study materials — which means we deliver the same high-quality teaching at every location.”

Chief Financial Officer,
University of the State
of Sonora

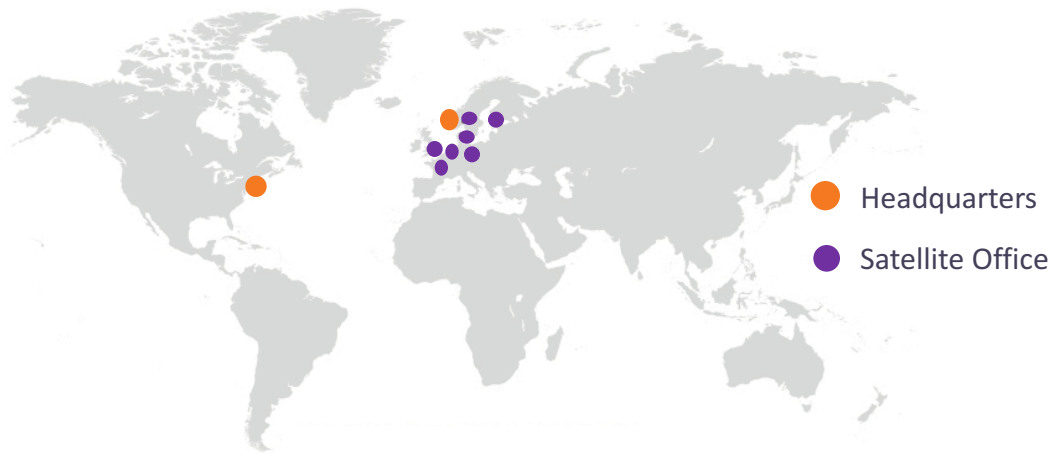
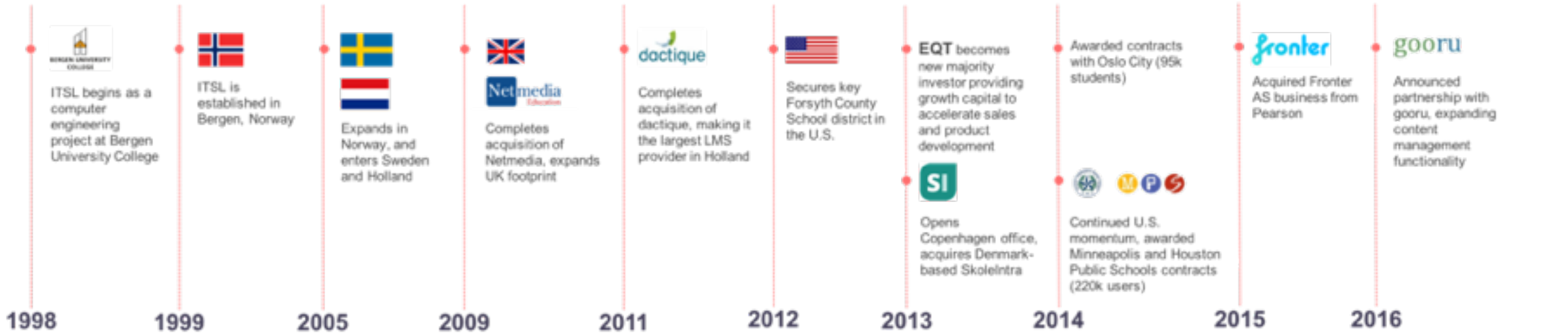




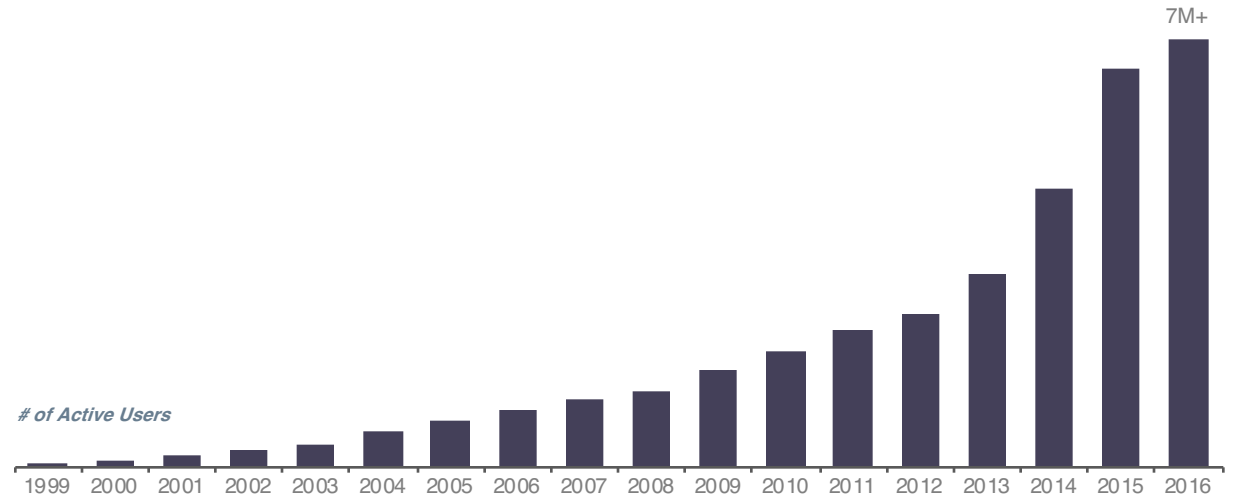
- 23 team members based here in Warsaw
- Development & Engineering
- 4 scrum teams
- **Roles:**
 - Developers
 - Testers
 - Scrum master(s)
 - UX designer(s)



GLOBAL Growth: Yesterday. Today. Tomorrow.



A GLOBAL TEAM: 400+



A GLOBAL PLATFORM: 7M+

itslearning Key Facts

Resources we
put into user
experience

27%

Experience
18 years

Average
uptime
99,997%

User Adoption
after 1 year

85%

Market
K-12 & HE

Active
Users

7 Million

HQ
**Bergen,
Norway**

Presence
15 Countries

No. of
employees
400

Recent Awards

Tech & Learning: 2017 Award of Excellence, Upgraded Products

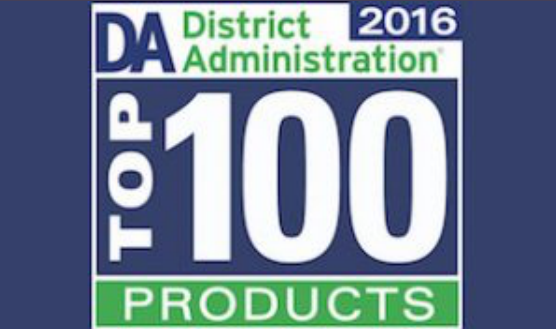
IMS Global Learning Consortium: Silver Medal, IMS Global Learning Impact Report

Tech & Learning: 2016 Award of Excellence, ISTE Best in Show

Scholastic: 2016 ISTE Best in Show

District Administration: Readers' Choice Award Finalist

EdTech Digest: "Cool Tool" Award Finalist



Our Focus

To **delight** teachers, and help them do daily tasks easier, faster and better.

To **engage** students, teach them to love learning and achieve their greatest successes.

To provide **the most connected educational platform** available anywhere.

To understand **the needs of our clients** to truly deliver value from our solution.

To begin working with **great universities here in Poland!**

Our Focus

A photograph of a male teacher in a light blue shirt and glasses leaning over a table in a library. He is surrounded by four students: a female student in a purple shirt, a male student in a teal shirt, a female student in a blue plaid shirt, and a female student with dark hair. They are all looking at a laptop and various papers on the table. The background shows rows of bookshelves filled with books.

Delight Teachers

Engage Students

The itslearning Wheel



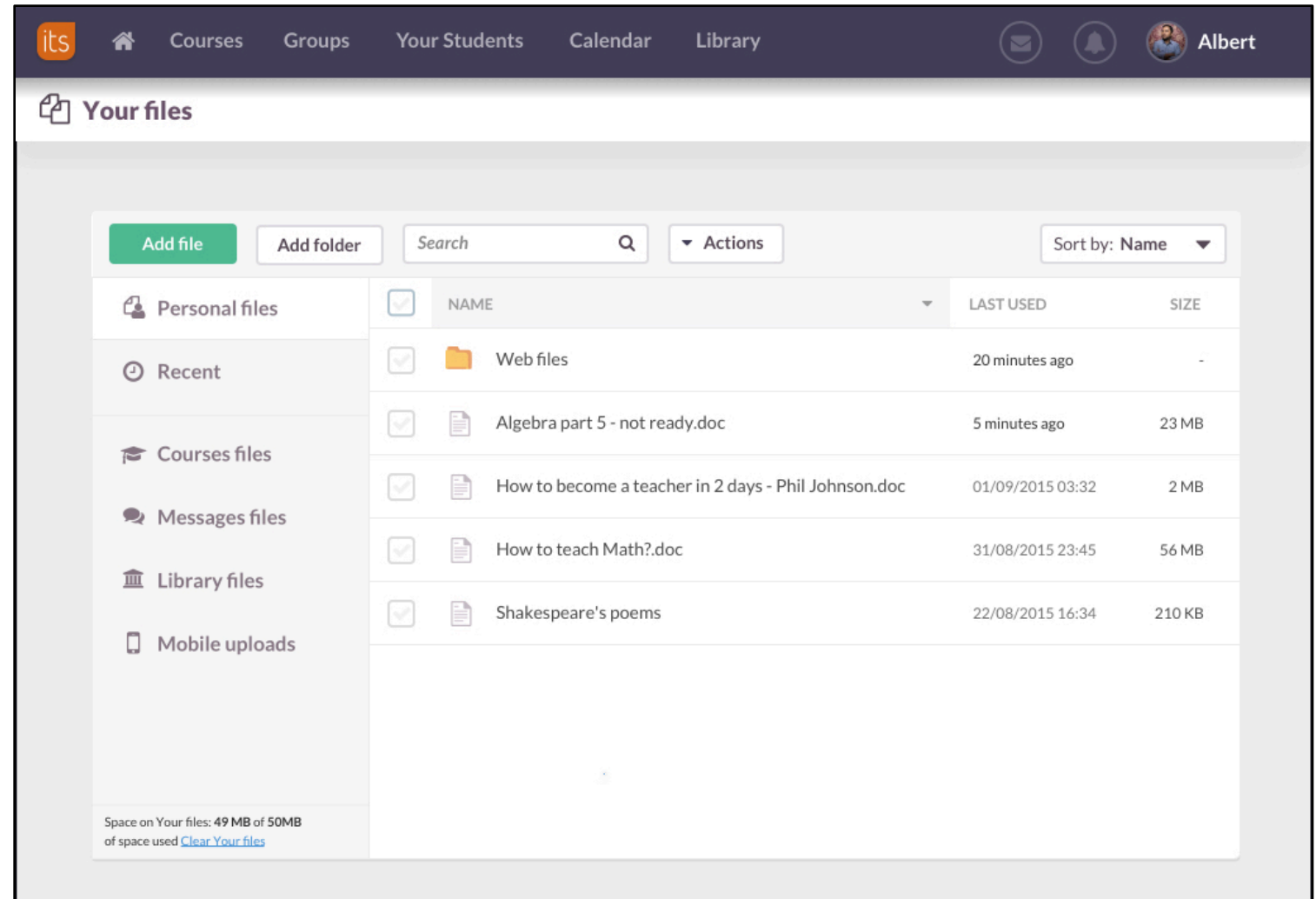
Easy-to-use Tools & Navigation

Improved, intuitive user experience across the platform

Consistent file handling, making it easy to reuse files across itslearning

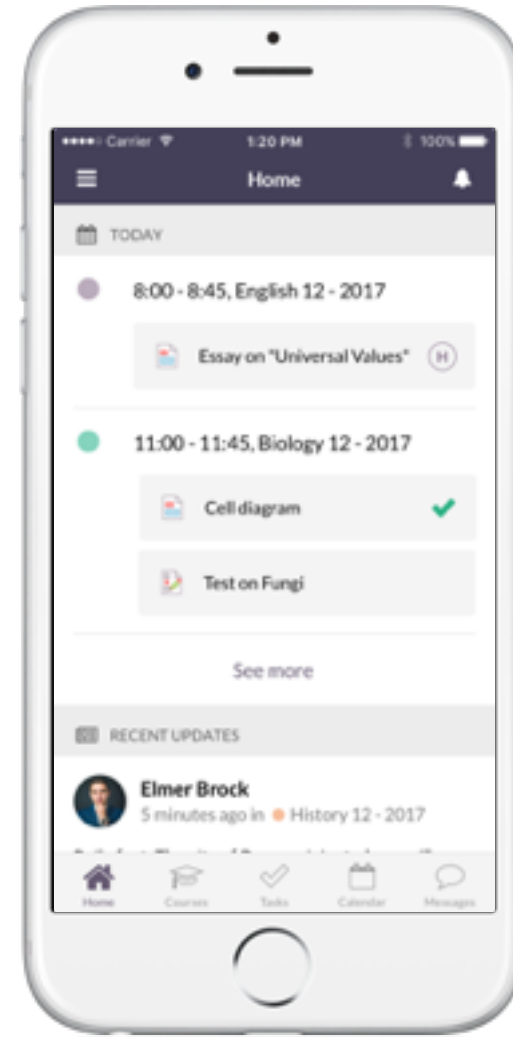
Easier browsing and searching

Cleaner design, improved tool tips, and better in-product feedback (e.g. action confirmations)



Mobile Engagement with Colleagues & Students

- Most crucial information at first glance
- Post important bulletins or update events on the go
- Check off tasks wherever, whenever
- Improved security (e.g. touch ID)



itslearning app

360° Reporting now including time on task

Shows overall course comparison plus a “deep dive” for each student

Student activity (time spent in course)

Student progress (task completion, time on task)

Student grades (grade trends and assignment averages)

The screenshot shows the ITS 360° Student view reporting interface for the course "English 3 2017". The interface is divided into a left sidebar and a main content area. The sidebar contains a "REPORT" menu with options for "Activity", "Grades", and "Progress / Time on task". The main content area displays a "360° Student view" header, a "STUDENTS" section with a summary of 19 active students out of 20, and a bar chart showing "Last week course activity" (Average login time each day). A callout box indicates the "Average time spent by student in course (per day)" is 00:44:03. Below this is a search bar for students and a table listing individual students with their names, trend bar charts, and average times.

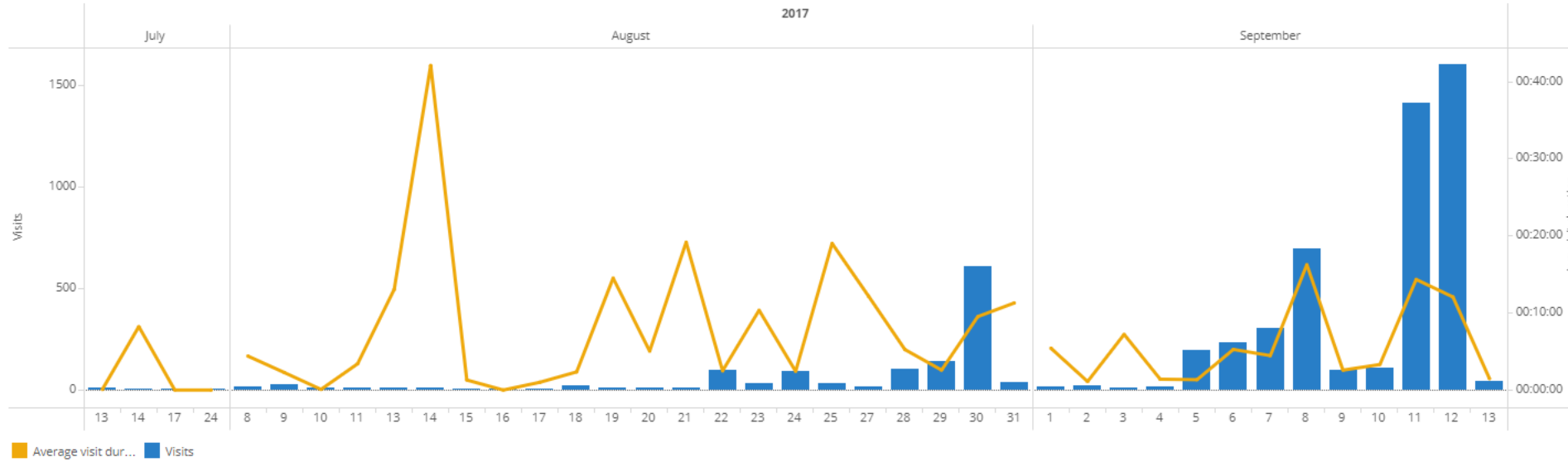
NAME	TREND	AVERAGE TIME
Edith Erickson		00:17:26
Frances Fox		00:58:26
Elijah Gutierrez		01:02:50
Kenneth Hoffman		00:32:17
Caroline Kelley		00:05:06
Ann McDaniel		00:48:01
Aaron Myers		00:33:49

User course visits



- Course visits overview
- Course visit/duration histogram
- Course visit details
- User visits details
- Visits by organization

Course visits over time (accuracy: 3 minute intervals)



Select range of dates:
Click on date to open calendar
7/13/2017 9/13/2017

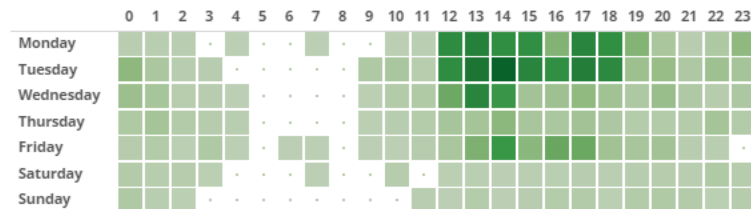
Organization
(All)

Course
(All)

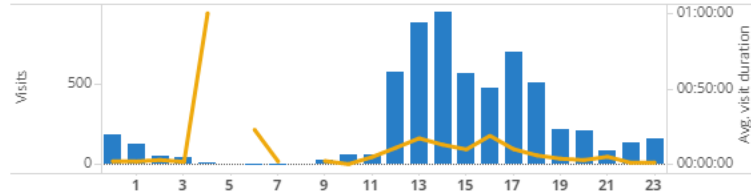
Profile
(All)

User
(All)

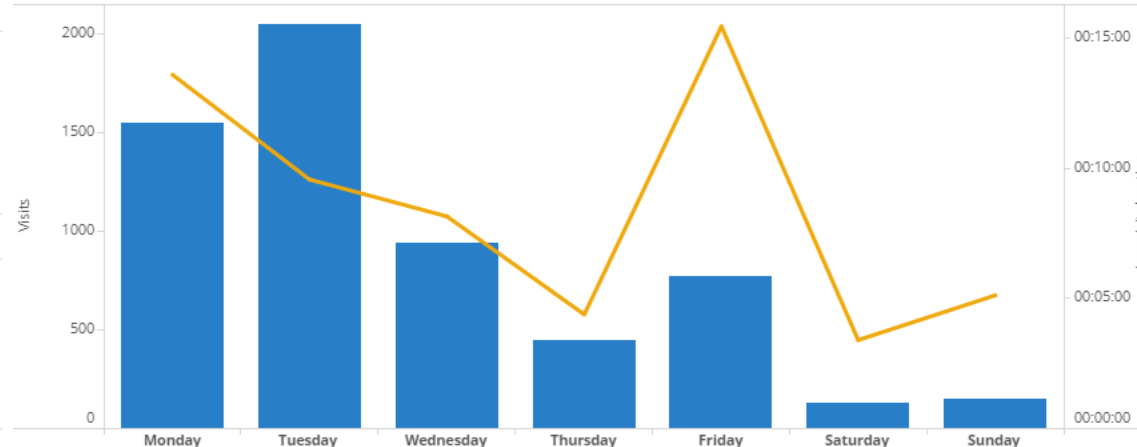
Visits per day and hour



Average visits per hour



Visits by weekday



Remember my changes



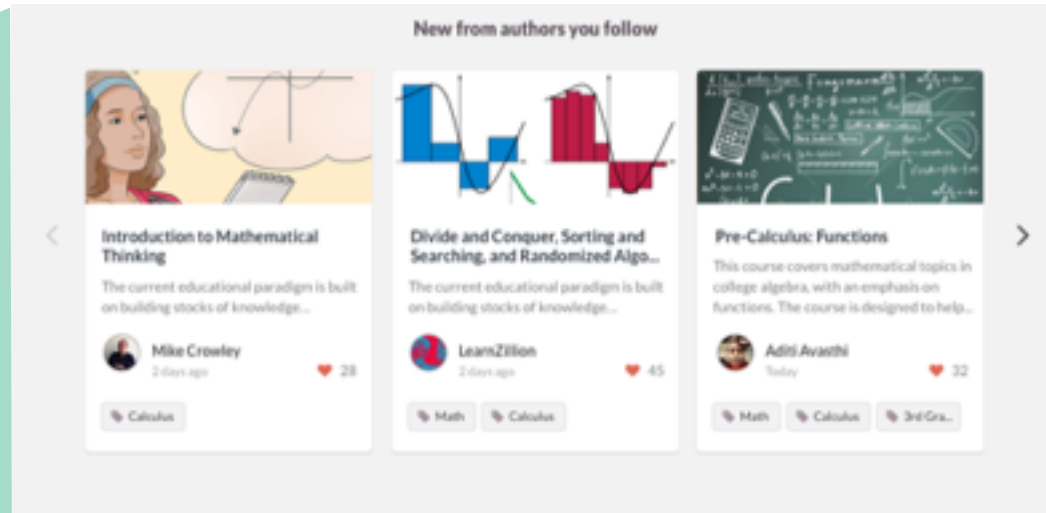
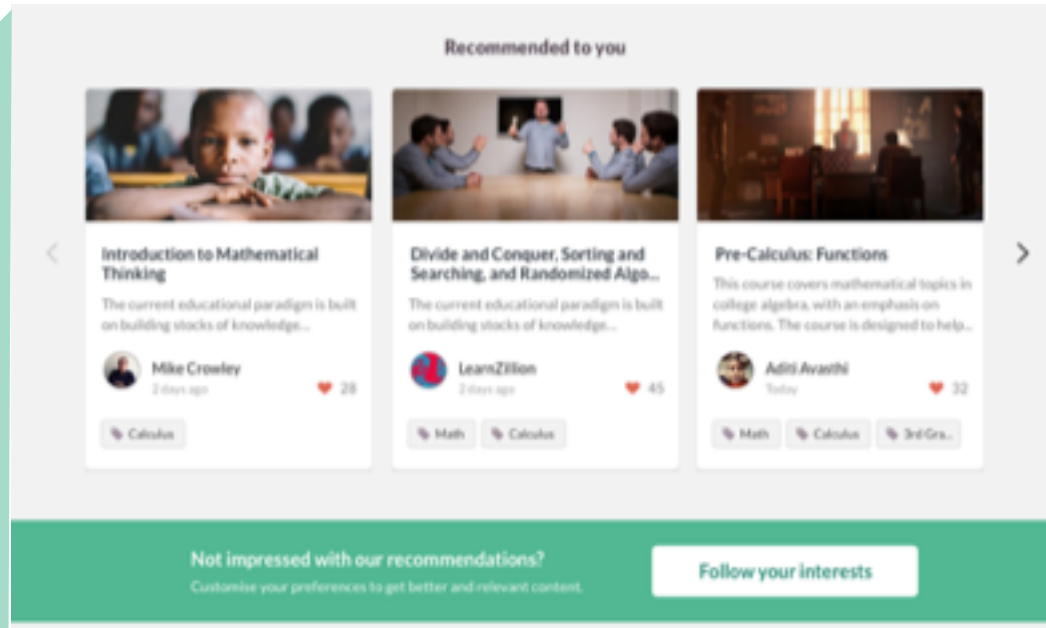
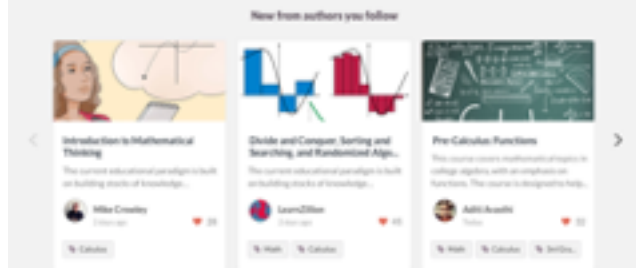
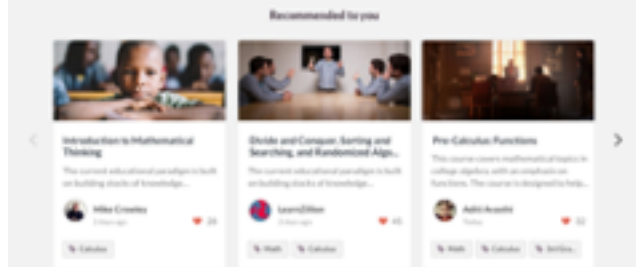
Library



Even Bigger

Even Smarter

Even Cooler







THANK YOU!

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