

AI2020.pl

Academy of Innovation for Universities

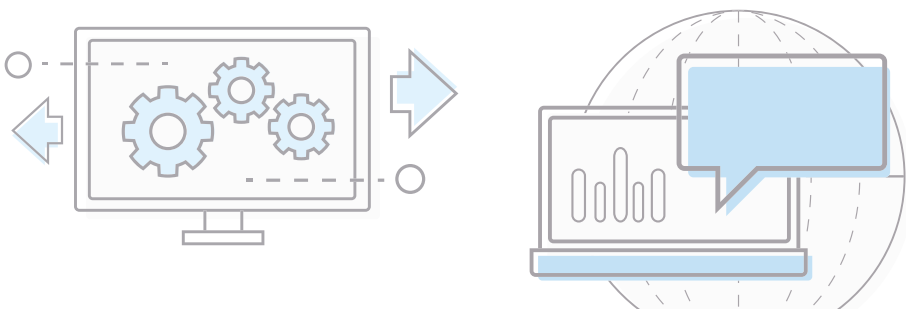
9th of February 2018, Sound Garden Hotel, Warsaw



The event aims at presenting some of the most innovative consulting and technology solutions for universities, in the context of the systemic change proposed by the Ministry of Higher education in the Law 2.0 and given the availability of the EU funding. The Academy of Innovation is a joint effort of the leading global and national providers of services to higher education and is organized under the honorary patronage of the Polish Rectors Foundation and the President of KRASP.

BENEFITS FOR PARTICIPANTS:

- Presentation of all main funding streams (POWER, POPC, RPO) enabling universities to purchase solutions that improve the quality of education and management.
- 10 leaders of the global and national educational market presenting their solutions in an interactive, practical form, in one place at one time.
- Consultations of concrete ideas for projects with experts on acquisition of EU funds and the decision-making representatives of the vendors.
- Opportunity to network and exchange best practices with the representatives of the leading universities in the country, responsible for the development and quality improvement at their organizations.



PARTNERS OF THE ACADEMY:

ARCUS Si

Blackboard

canvas

escola

inspera

its learning

Santander
UNIVERSIDADES

Bank Zachodni WBK
Grupa Santander

SuperMemo

PWN

PROGRAM OF THE ACADEMY OF INNOVATION 2020

Symphony Room, ground floor

- 9:30 – 10 :30** **Registration for the Conference**
Hotel Sound Garden, Żwirki i Wigury 18, Warsaw
- 10:30 – 11:00** **Data rich, information poor education – context of the Academy of Innovation 2020**
Prof. Łukasz Sułkowski, President of PCG Polska
Prof. Jerzy Woźnicki, President of Polish Rectors Foundation
Łukasz Nowak, Vicepresident of PCG Polska
- 11:00 – 11:30** **Proinnovative aspects of Law 2.0**
Łukasz Sułkowski, Ph.D. President of PCG Polska
- 11:30 – 12:30** **Financing of innovative project at the universities**
Edyta Niemyjska-Czech, Expert on EU funding acquisition, Avista
- 12:30 – 13:00** Lunch
- 13:00 – 16:30** **Presentation of products and services in two tracks:**

MANAGE & ADMINISTER

Concerto Room, 1st floor



TEACH & LEARN

Symphony Room, ground floor



13:00 – 13:40

PCG | Academia

Tools & strategies for building long-term relations with candidates, students and alumni

Leszek Lewoc, CEO
Ścibór Sobieski, Ph.D., Director for Product Development

PWN

Comprehensive portfolio of services for higher education

Marta Sypuła, Director for product development
Agnieszka Klajda-Zalewska, Manager for HE market

13:45 – 14:25

escola

mStudia – web & mobile interface of the university
Krzysztof Wojewodzik, Ph.D., CEO

SuperMemo

Learning Management System that supports autonomic and traditional learning process

Krzysztof Biedalok, CEO
Ewa Siekierska-Klamka, Director of the division corporate and educational

14:30 – 15:10

Santander
UNIVERSIDADES

Bank Zachodni WBK
Grupa Santander

Smartcard – new opportunities for Universities under Santander Universities program in Poland

Izabela Gontarek, Ph.D., Branch Manager
Rafał Denga, Branch Manager

canvas

Delivering innovation in teaching and learning

Matthew Evans, Regional Director for Global Markets
Representative of Canvas-using University,
Sami Soinio, E-learning Specialist, Estonian Business School

15:15 – 15:55

arcus si

one4all – University management system based on Microsoft Dynamics 365

Maciej Czernaś, Vicepresident
Stawomir Chrzanowski, Microsoft Dynamics
Implementations Manager

Blackboard

Supporting Polish Higher Education in an age of digital transformation and cultural changes

Juan Ramon Alegret, RVP EMEA
dr Javier Gregori, Solutions Engineer
Michał Sidoruk, University in Białystok

16:00 – 16:40

inspera

Secure, digital student assessment

Truls Bohm, CEO
Lars Willner, Regional Director
Valeriia Gorlushko, Kozminsky University

its learning

itslearning – learning management system

Thomas Gunleiksrud, VP for International Sales
Coles Wilkinson, Commercial Director

16:45 – 17:30

Consultations of ideas for projects with the vendors and funding experts
Foyer at the Symphony Room

Arif Erkoł, CEO, Avista
Edyta Niemyjska-Czech, Avista

17:30

Networking



Contact us!
We are happy to answer
all your questions.

+48 (22) 53 53 712
info@pcgacademia.pl
www.AI2020.pl